

Riley Blake Sew-Together Display Instructions (4.0)

The following steps demonstrate how to Build the Display starting from the bottom and working to the top. For additional instructions, please visit our YouTube Page at www.youtube.com/user/RileyBlakeDesigns

1. Start at Base

1.1 Lower Base (medium sized, long rectangle piece):

1.1.2 Fold and weave large flaps to hold down. Turn the base over, with weaved side down

1.1.3 Now, with the 4 sides that are up, fold the 2 smaller sides all the way to the inside of the box; now fold the 2 larger sides all the way in.

1.2 Brown Cardboard interlocking pieces:

- Pull apart all 7 interlocking pieces.
- Slide 1 of 4 sides (small) with 1 of 3 sides (long) in first notches of both;
- Now take remaining small sides and place into slots 2, 3 and 4 of long side to interlock all the remaining small sides together.
- Then, take long sides 2 and 3 and place into small side notches--creating the rectangle grid. Now place the brown cardboard rectangle grid inside the base.

1.3 Rectangle Pad (rectangle with dots on one side): Place the pad on top of the cardboard grid with the pink side facing up.

2. Tower (tallest rectangle piece)-Push in on each side near middle to make it square--Place into position on base with three middle slots at top

ADDITIONAL OPTION:

The following are optional instructions for attaching the Double-sided tape to increase the sturdiness of display:

Place 3 inches of tape down middle of the tower between the first two slots at the top. Place 3 inches of tape between the next two slots. Repeat between the bottom two slots. Repeat for the other side of the tower. Place two 12" pieces of tape on the bottoms of both Tray "F" after assembled.

3. On the cardboard pieces labeled "E" find and remove the 2 "Couplers" (rounded-edged rectangle pieces located on "E" at two top corner edges) & **set aside for use later**. On the cardboard pieces labeled "D" find and remove the 1 "Coupler" (rounded-edged rectangle piece located on "D" at top corner edge) & **set aside for use later**.

4. Assemble Trays and Shelves

4.1 Bottom Section

4.1.1 Place one Tray "F" on table with the bottom towards you (bottom of tray is located by making the slots in the middle look like frowny-faces) and the white side facing up

4.1.1.1 On the Bottom End...

- Fold all creases on middle-bottom flap (but do not lock)
- While folding tray "E" edges up, Fold only the bottom two large-triangle flaps down against wall into side slots and lock into position
- Fold large rectangle flaps from bottom of shelf to be parallel with each other
- Fold down the long/thin rectangle flaps to touch the parallel rectangle flaps
- Fold/wrap the front edge of middle-bottom flap around long rectangle flaps and lock the middle-bottom flap into position

4.1.1.2 Rotate the Top End of Tray "F" towards you...

- Fold all the Creases on top flap (but do not lock)
- (Note: Do Not yet fold any of the remaining large-triangular flaps on the sides of Tray "F")
- Fold large rectangle flaps parallel to each other for bottom of shelf.
- Fold/wrap top around the rectangular end flaps and lock into position

4.1.1.3 Now rotate Tray "F" back to frowny-face down position

4.1.2 Bottom Shelf "C" (there are 2 of these--It is possible they are hooked in a pair, in which case you would separate them)

4.1.2.1 With the white side up, at the edge that does not have the dashed line, fold all long-edge creases but do not lock into position.

4.1.2.2 Fold side flaps in(towards white edge) but do not lock into position

4.1.2.3 With the pink side up, fold the dashed line up

4.1.2.4 Place dotted-line edge of Shelf "C" into Tray "F"s bottom-middle frowny-face opening--With the pink side of shelf "C" towards you, insert dotted-line flap into frowny-face opening and push in to lock into position.

4.1.2.5 Fold down large triangular side flaps of Tray "F" and lock into position

4.1.2.6 Fold/wrap the front of Shelf "C" around the thin/long-rectangle flaps of Tray "F" and lock into position END

4.1.3 Shelf "B"(there are 4 of these--It is possible they are hooked in pairs in which case you would separate them)

4.1.3.1 With the white side up, at the edge that does not have the dashed line, fold all long-edge creases but do not lock into position.

4.1.3.2 Fold side flaps in(towards white edge) but do not lock into position

4.1.3.3 With the pink side up, fold the dashed line up

4.1.3.4 Place dotted-line edge of Shelf "B" into the middle frowny-face slot--With the pink side of shelf "B" down, insert dotted-line flap into frowny-face slot and push down to lock into position.

4.1.3.5 Fold down large triangular side flaps of Tray "F" over the side flaps of Shelf "B" and lock into position

4.1.3.6 Fold/wrap the front of Shelf "B" around the thin/long-rectangle flaps of Tray "F" and lock into position

4.1.4 Repeat the steps in 4.1.3 to create and place another Shelf "B" above the one you just placed--this completes the Bottom Section

4.2 Middle Section

4.2.1 Place one Tray "E" on table with the bottom towards you(bottom of tray is located by making the slot in the middle look like a frowny-face) and the white side facing up

4.2.1.1 On the Bottom End...

- Fold all creases on middle-bottom flap (but do not lock)
- While folding tray "E" edges up, Fold only the bottom two large-triangle flaps down against wall into side slots and lock into position
- Fold large rectangle flaps from bottom of shelf to be parallel with each other
- Fold down the thin/long rectangle flaps to touch the parallel rectangle flaps
- Fold/wrap the front edge of middle-bottom flap around thin/long rectangle flaps and lock the middle-bottom flap into position

4.2.1.2 Rotate the Top End of Tray "E" towards you...

- Fold all the creases (but do not lock) on top flap
- (Note: Do Not yet fold any of the remaining large-triangular flaps on the sides of Tray "E")
- Fold rectangular end flaps (On top) parallel to each other.
- Fold/wrap the top around the rectangular end flaps and lock into position

4.2.1.3 Now rotate Tray "E" back to frowny-face down position

4.2.2 Shelf "A"(there are 4 of these--It is possible they are hooked in pairs in which case

you would separate them)

- 4.2.2.1 With the white side up, at the edge that does not have the dashed line, fold all long-edge creases but do not lock into position
- 4.2.2.2 Fold side flaps in(towards white edge) but do not lock into position
- 4.2.2.3 With the pink side up, fold the dashed line up
- 4.2.2.4 Place dotted-line edge of Shelf "A" into the frowny-face slot--With the pink side of shelf "A" down, insert dotted-line flap into frowny-face slot and push down to lock into position.
- 4.2.2.5 Fold down large triangular side flaps of Tray "E" over the side flaps of Shelf "A" and lock into position
- 4.2.2.6 Fold/wrap the front of Shelf "A" around the thin/long-rectangle flaps of Tray "E" and lock into position--this completes the Middle Section

4.3 Top Section

4.3.1 Place one Tray "D" on table with the bottom towards you(bottom of tray is located by making the slot in the middle look like a frowny-face) and the white side facing up

4.3.1.1 On the Bottom End...

- Fold all creases on middle-bottom flap (but do not lock)
- While folding tray "D" edges up, Fold only the bottom two large-triangle Flaps down against wall into side slots and lock into position
- Fold large rectangle flaps from bottom of shelf to be parallel with each other
- Fold down the thin/long rectangle flaps to touch the parallel rectangle flaps
- Fold/wrap the front edge of middle-bottom flap around thin/long rectangle flaps and lock the middle-bottom flap into position

4.3.1.2 Rotate the Top End of Tray "D" towards you...

- Fold all the long Creases of top flap (but do not lock)
- (Note: Do Not yet fold any of the large-triangular flaps on the sides of Tray "D")
- Fold rectangular end flaps (On top) parallel to each other.
- Fold/wrap the top around the rectangular end flaps and lock into position

4.3.1.3 Now rotate Tray "D" back to frowny-face down position

4.3.2 Shelf "A"(there are 4 of these--It is possible they are hooked in pairs in which case you would separate them)

- 4.3.2.1 With the white side up, at the edge that does not have the dashed line, fold all long-edge creases but do not lock into position.
- 4.3.2.2 Fold side flaps in(towards white edge) but do not lock into position
- 4.3.2.3 With the pink side up, fold the dashed line up
- 4.3.2.4 Place dotted-line edge of Shelf "A" into the frowny-face slot by putting the pink side of Shelf "A" down, then insert dotted-line flap into frowny-face slot and push down to lock into position.
- 4.3.2.5 Fold down large triangular side flaps of Tray "E" over the side flaps of Shelf "A" and lock into position
- 4.2.2.6 Fold/wrap the front of Shelf "A" around the thin/long-rectangle flaps of Tray "E" and lock into position--this completes the Top Section

4.4 Repeat steps 4.1 to 4.3 to create the Bottom, Middle, and Top Sections for the other side of the tower

5. Attaching all 6 Trays onto Tower

Starting with the bottom(largest) tray with the back away from you...

- 5.1 Fold the 2 winged lock tabs toward you.
 - 5.2 With one of the folded locked tabs in hand, fold the end-crease of locked tab towards white edge with a pinch. Repeat for additional winged locked tabs
 - 5.3 Place the Tray onto the base/pad and center on the tower with the tower edge that has the 6 slots.
 - 5.4 Push winged lock tabs through the slots in the tower and flatten the wing edges.
 - 5.5 Repeat this for the middle section (Tray "E"), then the top section (Tray "D")...
6. Placing Couplers(Rounded-edged rectangles from before)
 - 6.1 Fold Couplers on 2 lines in middle towards white side
 - 6.2 Insert couplers into slots on outside edge where trays meet.(Note: there are 8 spaces, but only 6 couplers. Please place the couplers in the 4 spaces at top and the 2 on the left edges for middle.)
7. Headers(4 Blue Riley Blake Logo Pieces)
 - 7.1 Fold bottom edge and side flaps on the 2 largest headers towards white side.
 - 7.2 Place large headers on top of small/top tray and insert bottom side flaps on side of the tray (turn in).
 - 7.3 Fold side flaps on 2 small headers towards white side.
 - 7.4 Slide side flaps of 2 small headers into side slots on the large headers.
8. Hooks(Inside plastic bag)
 - 8.1 Place hooks in hole on tower.
 - 8.2 Tilt upwards and slide up into hole until it goes in all the way.
 - 8.3 Pull down to lock into place.