

INTRODUCES

Designer Apparel Fabrics
by
Mimi G Style
A DIY & LIFESTYLE BRAND



Mimi G Style empowers and motivates people of all ages and walks of life. Her videos on DIY sewing, self-empowerment, and lifestyle have propelled Mimi G from blogger to internet sensation.

- 2.6 million followers across her social media platforms
- 12 million pages viewed annually
- 575,000 unique visitors per month to her blog
- Founded SewltAcademy.com in 2016
- Has partnered with Simplicity Creative Group to license, design and market commercial sewing patterns since 2014
- Collaborated with more than 350 brands including Target, Macy's, Steven Madden, Revlon, ULTA and more.

Mimi G Style is more than a brand it has become a mission. Mimi's global appeal reaches women and men in places near and far. She has been credited with helping women regain their confidence, improve their self-esteem, get their sexy back and save their lives. Mimi's blog epitomizes what she is about and why she is so loved. She is honest, she is humble, she is real, and she is generous. That combination is rare, and it inspires loyalty and restores faith that people do still care, that dreams do come true and that where you begin doesn't have to dictate where you end.

Available October 2020

AVAILABLE
OCTOBER 2020
R-3

Mimi G Knits



Gray Leopard



Cream Leopard



Green Leopard

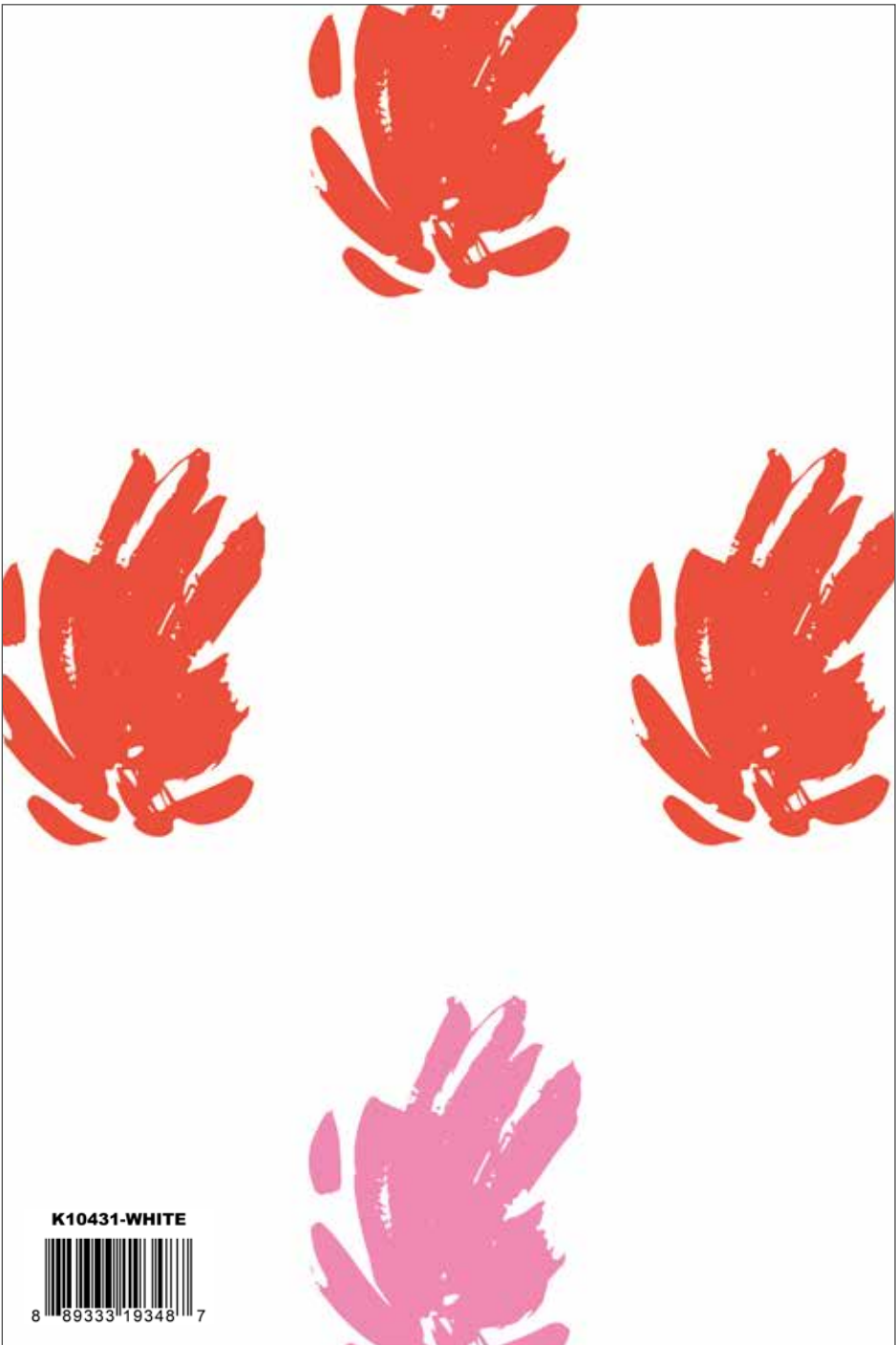


White Leopard

Mimi G Knits



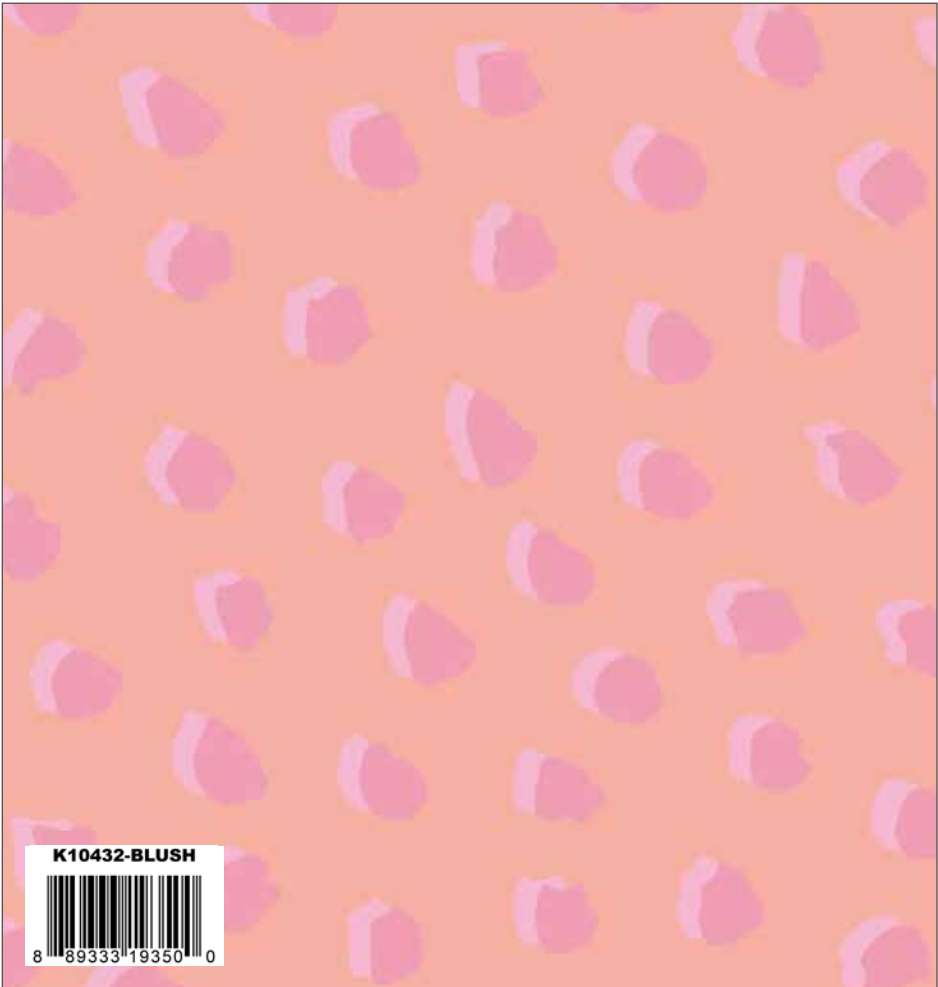
Gray Modern Flora



White Modern Flora



White Spots



Blush Spots



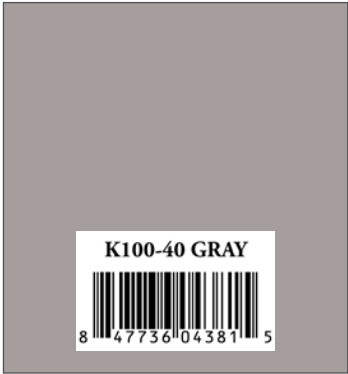
White Solid



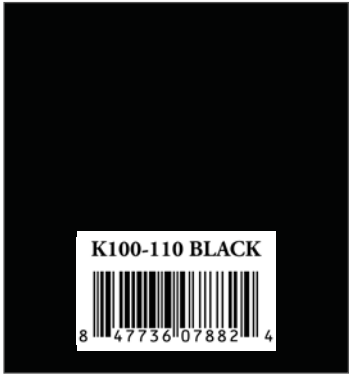
Ballerina Solid



Blush Solid



Gray Solid



Black Solid

Mimi G Rayon



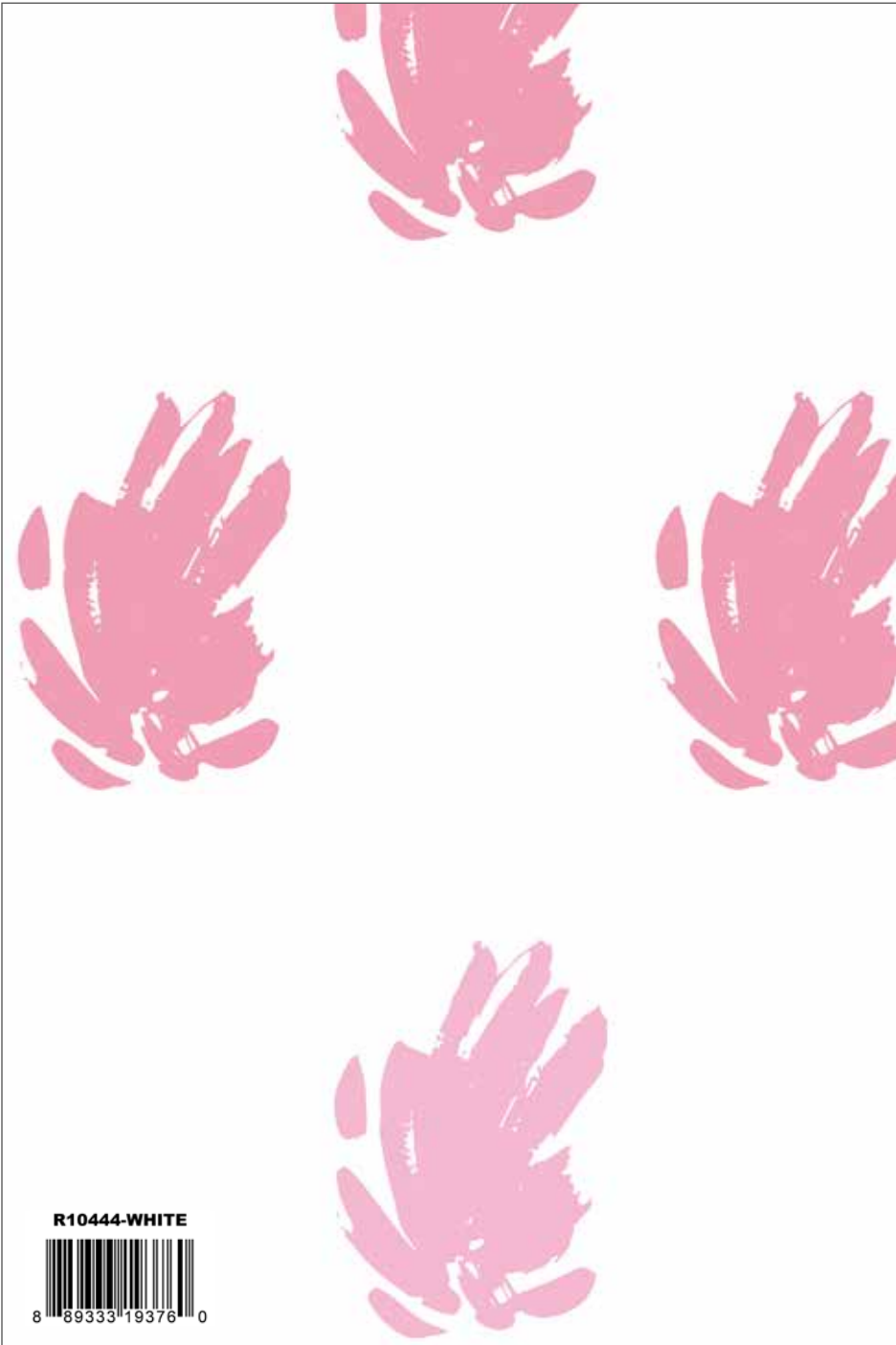
Ballerina Leopard



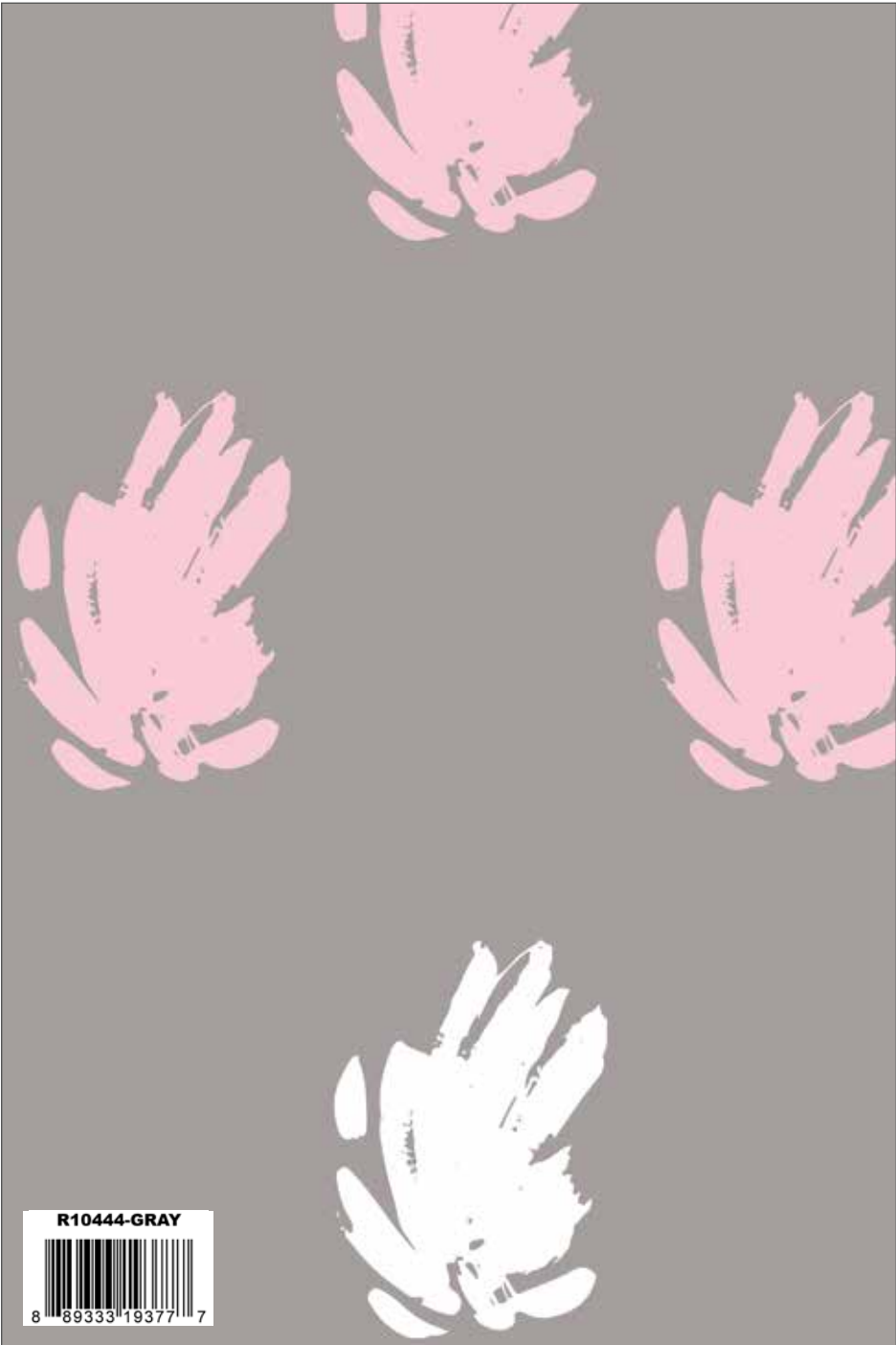
Brown Leopard



Rainforest Leopard

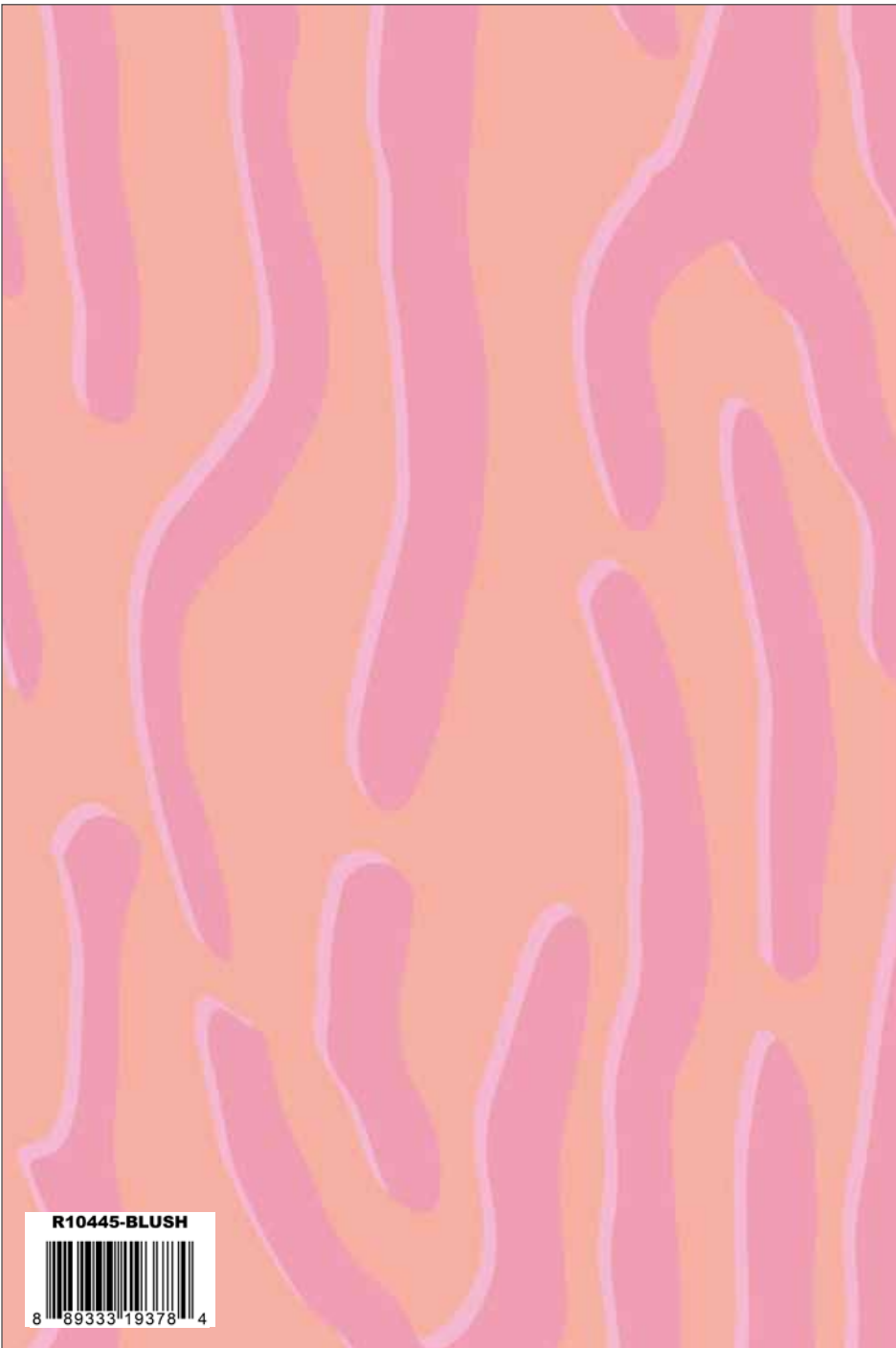


White Modern Flora

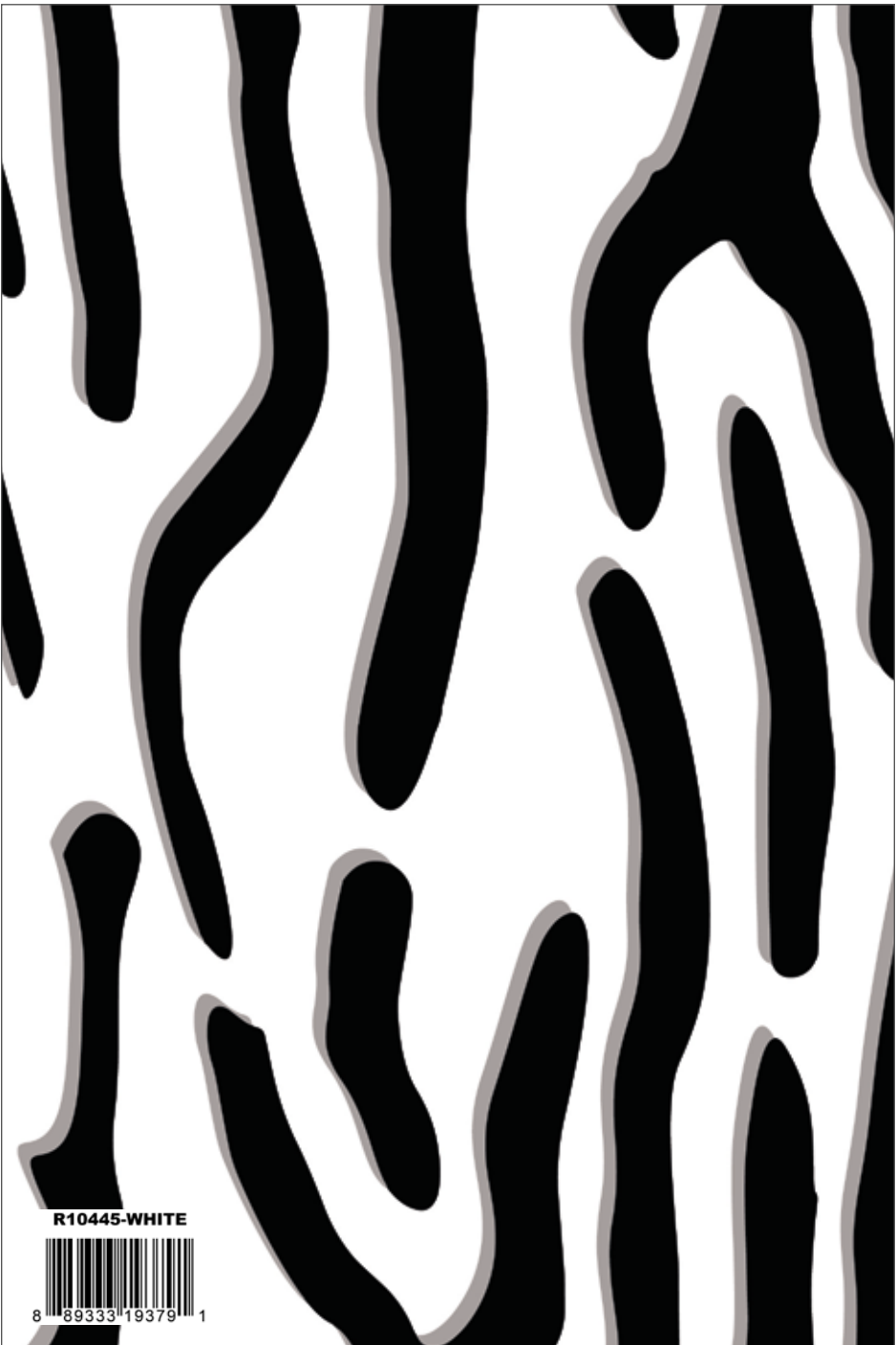


Gray Modern Flora

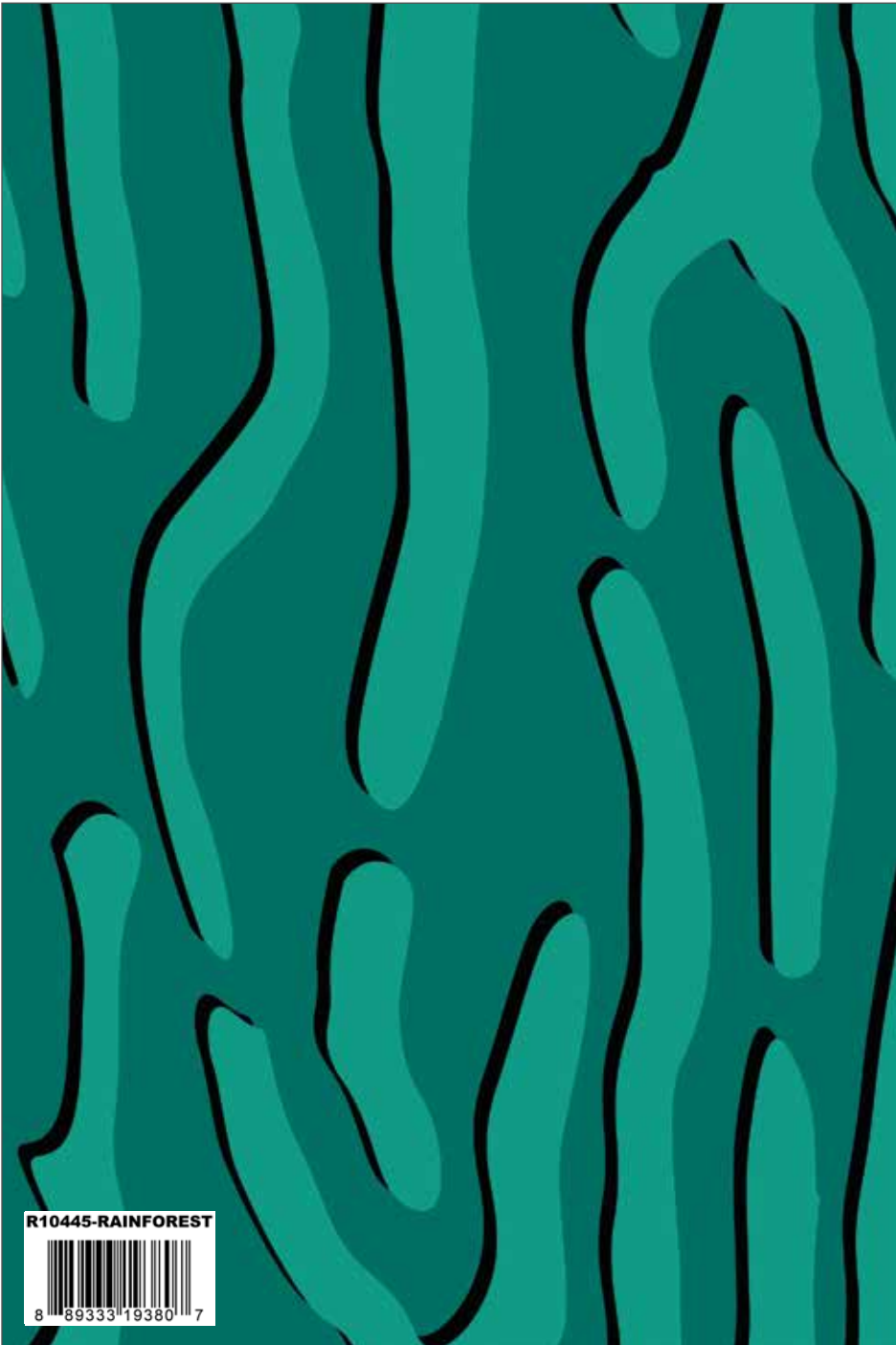
Mimi G Rayon



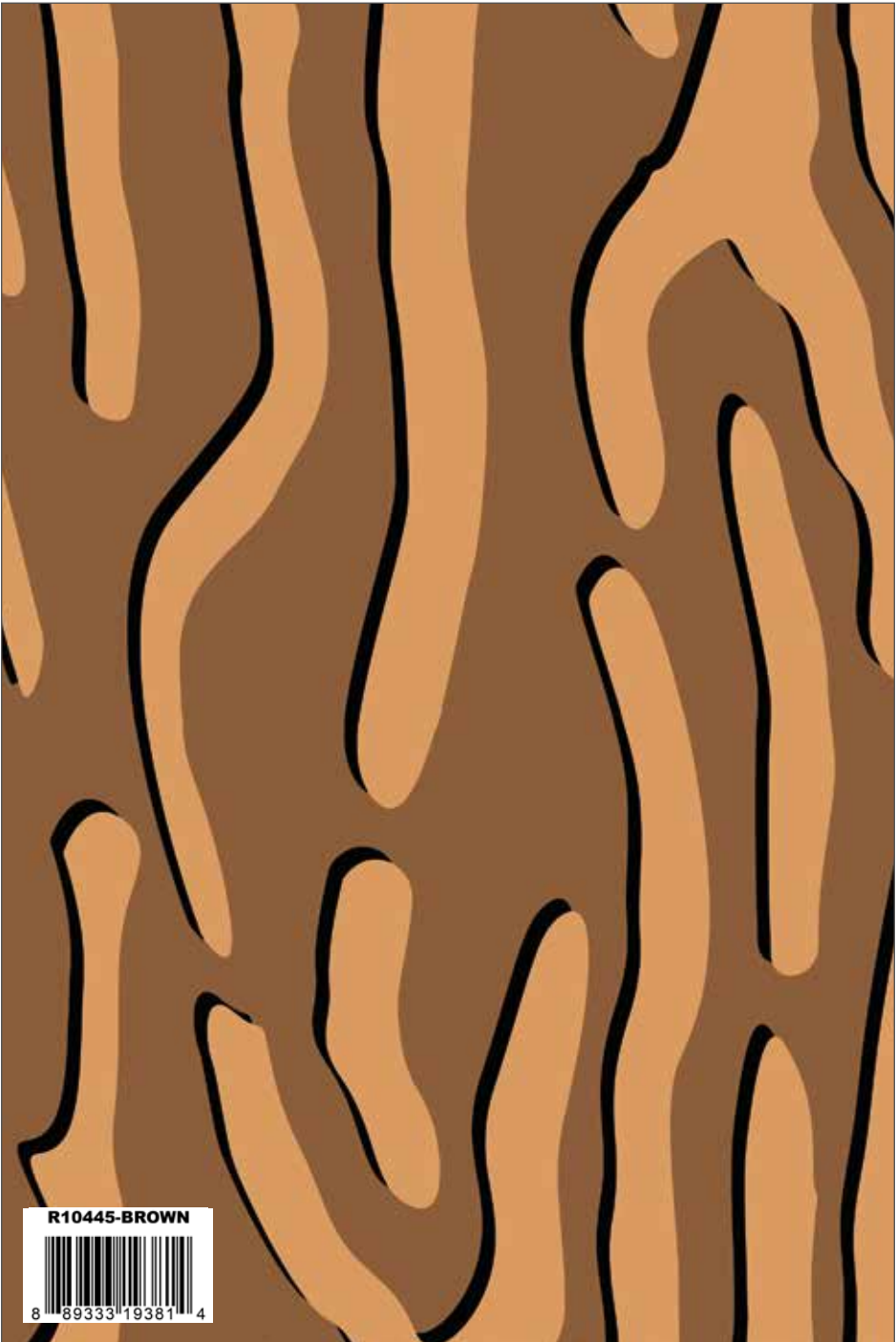
Blush Zebra



White Zebra

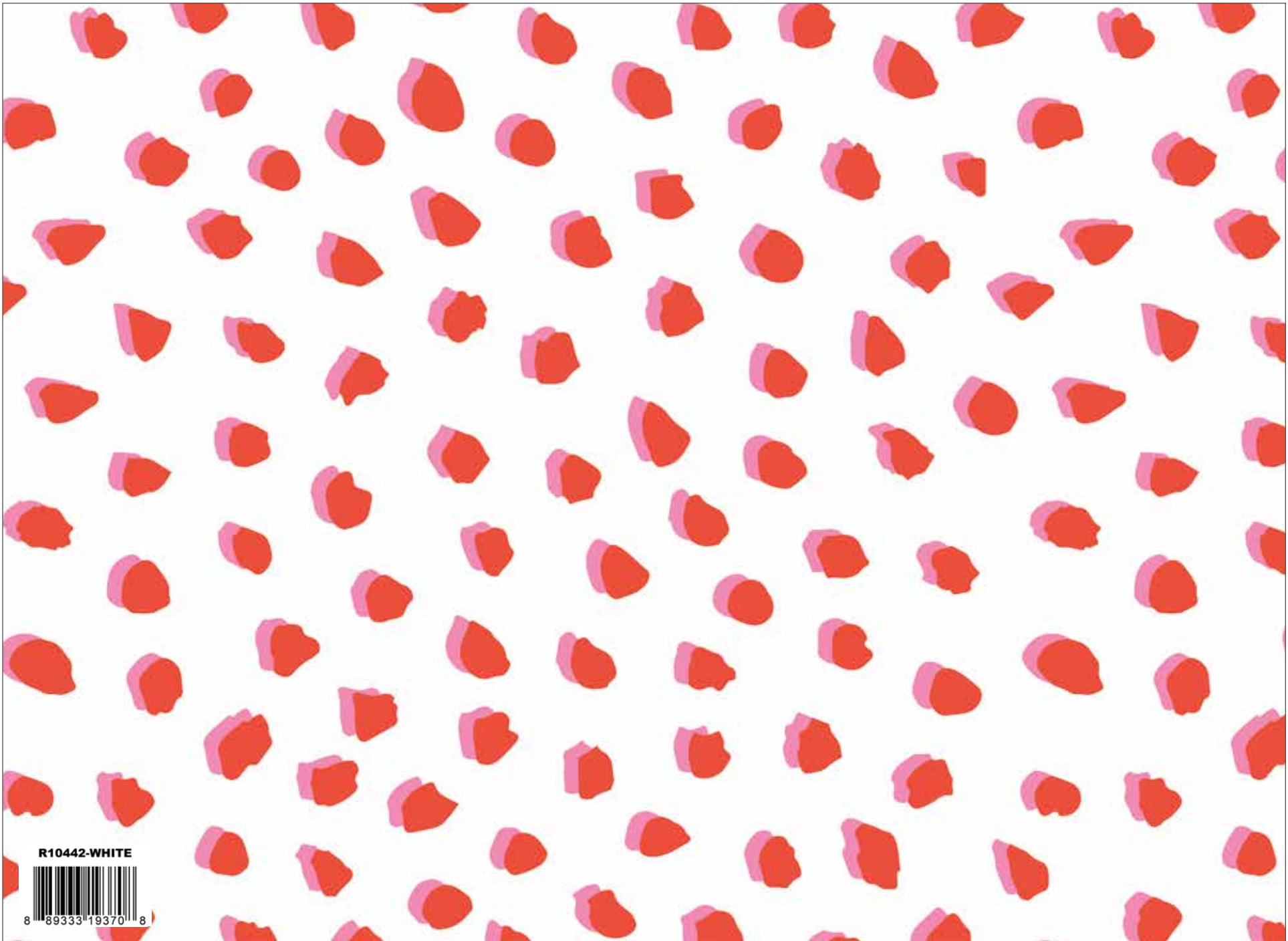


Rainforest Zebra



Brown Zebra

Mimi G Rayon



White Spots



Black Spots



Gray Spots



White Solid



Ballerina Solid



Blush Solid



Rainforest Solid



Black Solid

Corri Sheff Rayon



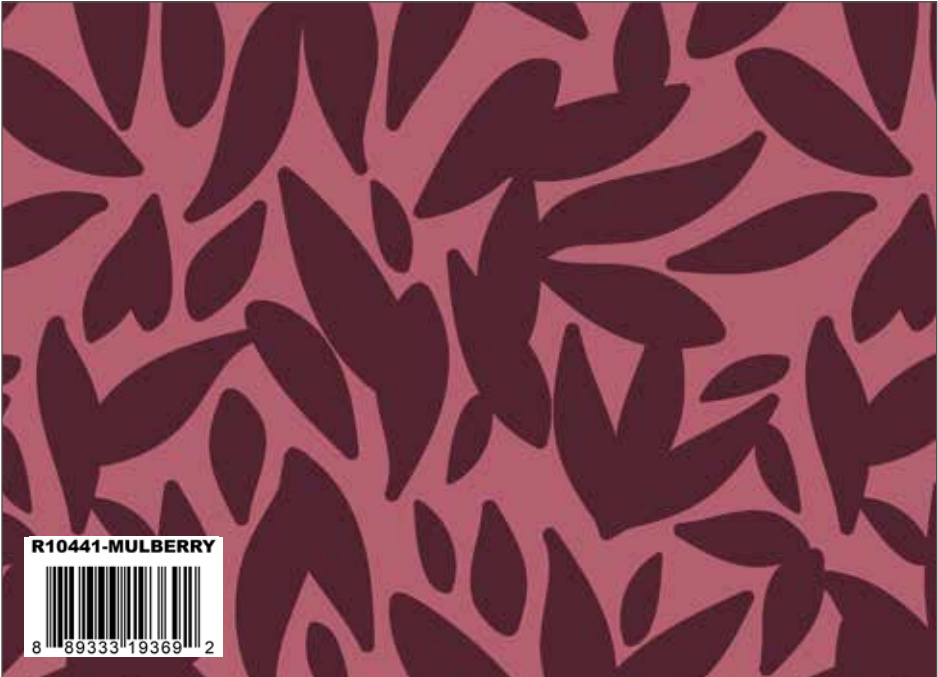
Stone Dahlia Rose



Grenadine Dahlia Rose



Midnight Leaves



Mulberry Leaves

Corri Sheff Knits



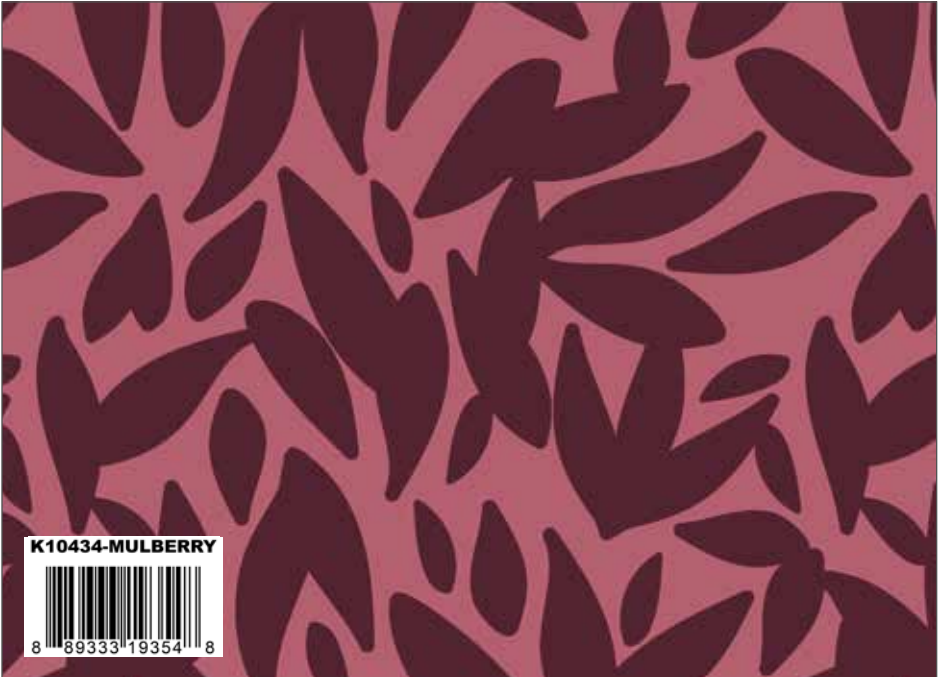
Bark Dahlia



Grenadine Dahlia



Midnight Leaves

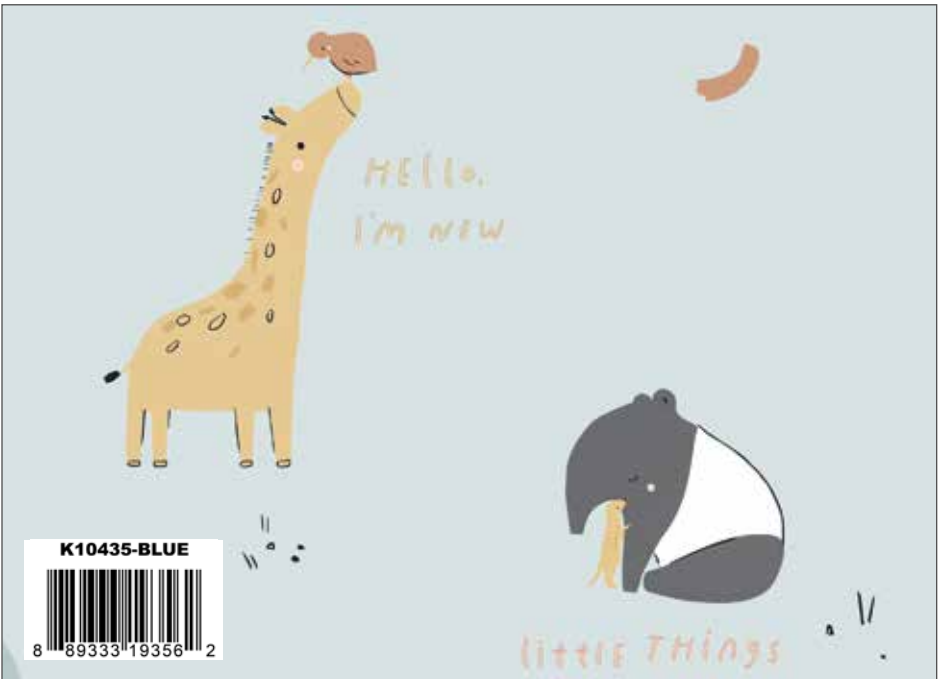


Mulberry Leaves

Riley Blake Designs Knits



Cream Cute Cuddles



Blue Cute Cuddles



Blush Cute Cuddles



Flax Little One



Shell Little One



Cadet Little One



AVAILABLE OCTOBER 2020

KNIT: 95% COTTON 5% SPANDEX 57/58" WIDE • RAYON: 100% RAYON 57/58" WIDE
MACHINE WASH COLD • NO CHLORINE BLEACH • TUMBLE DRY LOW • REMOVE PROMPTLY
Riley Blake Designs • 9646 South 500 West, Sandy, Utah 84070
Toll Free 1.888.768.8454 • Tel 801.816.0540 • Fax 801.816.0542
www.rileyblakedesigns.com
Not intended for children's sleepwear
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MADE IN KOREA