

LETTERS ♥ TO ♥ CUPID

My Mind's Eye

5¢



available November 2025 | R-2
last call June 1, 2025



C16980-CREAM



Cream Main



C16981-RED



Red Love Birds



C16982-PINK



Pink Cupids



C16983-CREAM



Cream XOXO



C16984-RED



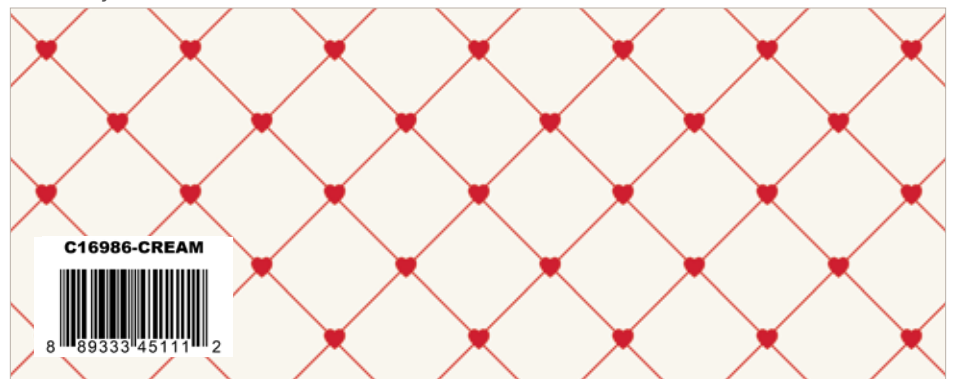
Red Ditsy Floral



C16985-PINK



Pink Stripes



C16986-CREAM



Cream Crisscross



C805-BERRY



Berry POParazzi



C14178-SCHOOL



Schoolhouse Mary Bee Dots



C12032-FROSTING



Frosting Cobbler Bee Plaids



C840-CHERRY



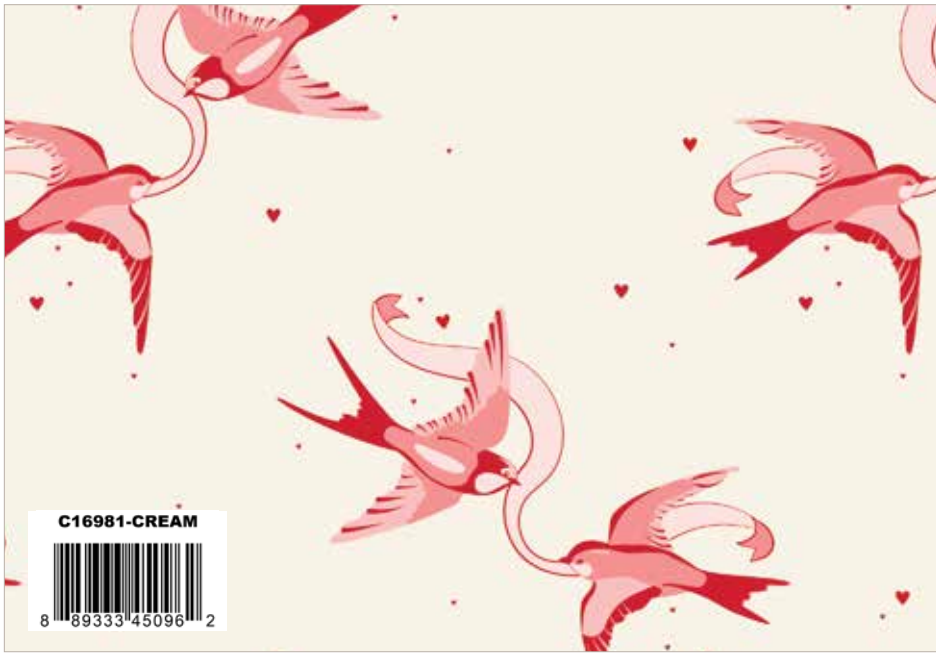
Cherry American Jane Pindots

coordinating basics



C16980-PINK
8 89333 45094 8

Pink Main



C16981-CREAM
8 89333 45096 2

Cream Love Birds



C16982-RED
8 89333 45101 3

Red Cupids



C16983-PINK
8 89333 45103 7

Pink XOXO



C16984-CREAM
8 89333 45105 1

Cream Ditsy Floral



C16985-RED
8 89333 45110 5

Red Stripes



C16986-PINK
8 89333 45112 9

Pink Crisscross



C830-SWEETHEART
8 89333 38975 0

Sweetheart Check Please!



C655-PINK
8 89333 26447 7

Pink Hearts Seasonal Basic



C780-RED
8 89333 33955 7

Red Grasscloth Cotton



C815-RED
8 89333 31474 5

Red POParazzi

coordinating basics



Red Main



Pink Love Birds



Cream Cupids



Red XOXO



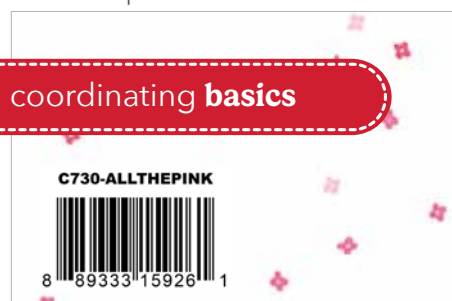
Pink Ditsy Floral



Cream Stripes



Red Crisscross



coordinating basics



All The Pink Blossom



Red Sparkler



Frosting Blossom



Coral POParazzi

Letters to Cupid Pillow Panel



P16987-PANEL



Letters to Cupid Pillow Panel
 (10 panels per bolt)
 Scaled to 28% | Actual Size is 35½" x 43"



Letters to Cupid Panel Runner by The RBD Designers



Runner Size 22½" x 75½"

estimated requirements

(1) P16987-PANEL Letters to Cupid Pillow Panel

Fat 1/8 of Each

C16981-CREAM Love Birds

C16982-RED Cupids

C16983-CREAM XOXO

C16983-PINK XOXO

C16984-RED Ditsy Floral

C16985-PINK Stripes

C16986-PINK Crisscross

Additional Fabrics

3/8 Yard C120-LECREME Confetti Cotton

5/8 Yard C16985-RED Stripes

(Includes Binding)

**FREE PATTERN
 AVAILABLE ON OUR WEBSITE
 NOVEMBER 2025**

www.rileyblakedesigns.com

Heartwarming by Wendy Sheppard

**STORE
DISPLAY
Offer**



Quilt Size 52" x 52"



estimated requirements

- (1) 10-16980-42 10" Stacker
- Additional Fabrics**
- 2 1/2 Yards C610-CREAM Texture
- 5/8 Yard C16986-RED Crisscross
(Includes Binding)
- 1 3/4 Yards WB660-RED Swiss Dot (Backing)

**10"
STACKER
Friendly**



Pre-order the
P180-HEARTWARMING
Quilt Pattern



**Exclusive to RBD
for 6 Months**

Collectors Box Size: 11" x 12 1/4" x 3 1/2"

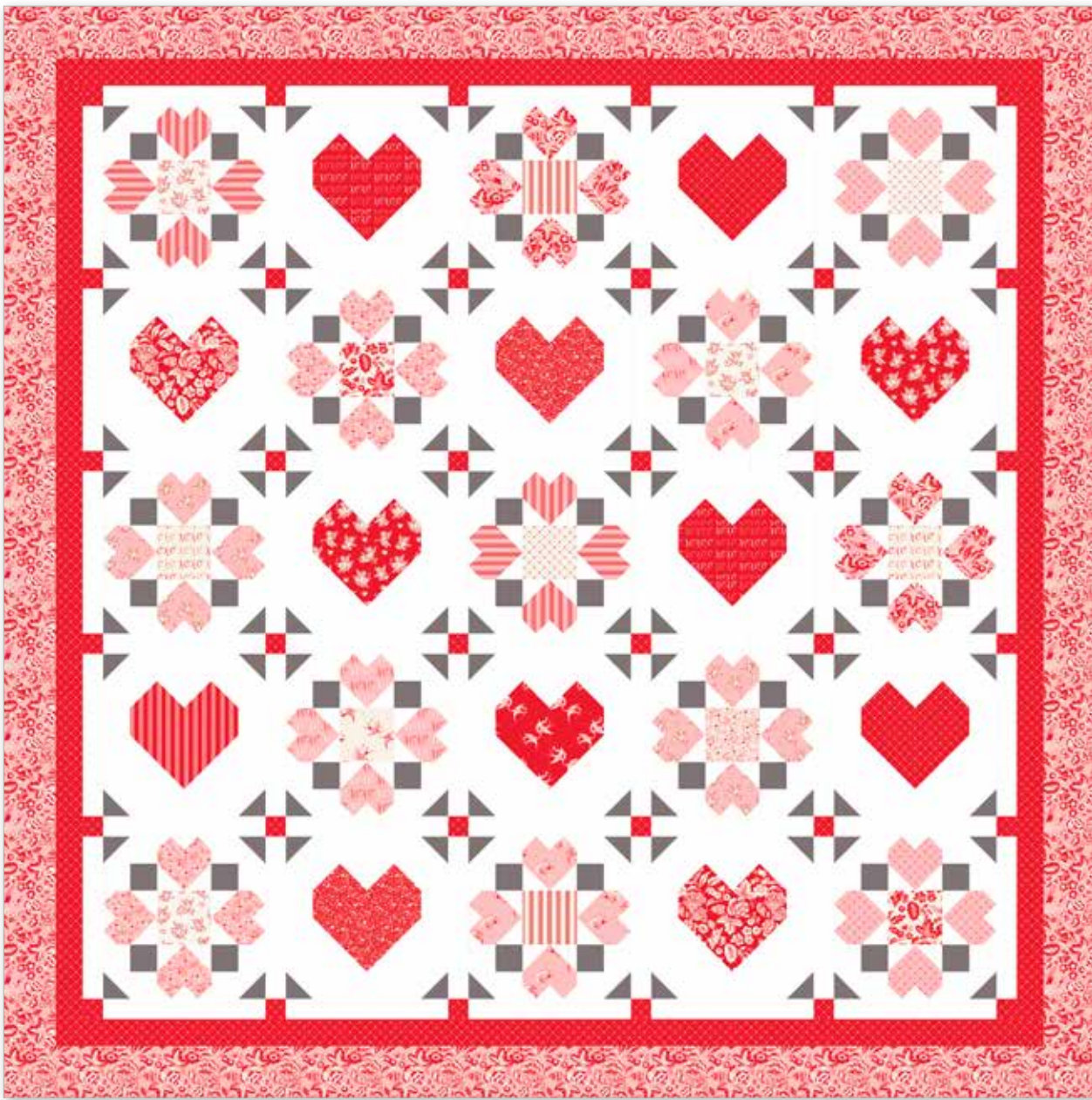
Includes pattern and fabric for
quilt top and binding

AVAILABLE DECEMBER 2025

Pre-order the
Heartwarming
Quilt Kit



Surrounded by Love by Sew-N-Quilt



Quilt Size 81" x 81"

estimated requirements

(1) 10-16980-42 10" Stacker

Additional Fabrics

2/3 Yard C120-RILEYGRAY Confetti Cotton

1 1/4 Yards C16980-PINK Main

4 Yards C120-OFFWHITE Confetti Cotton
(Background)

1 1/3 Yards C16986-RED Crisscross
(Includes Binding)

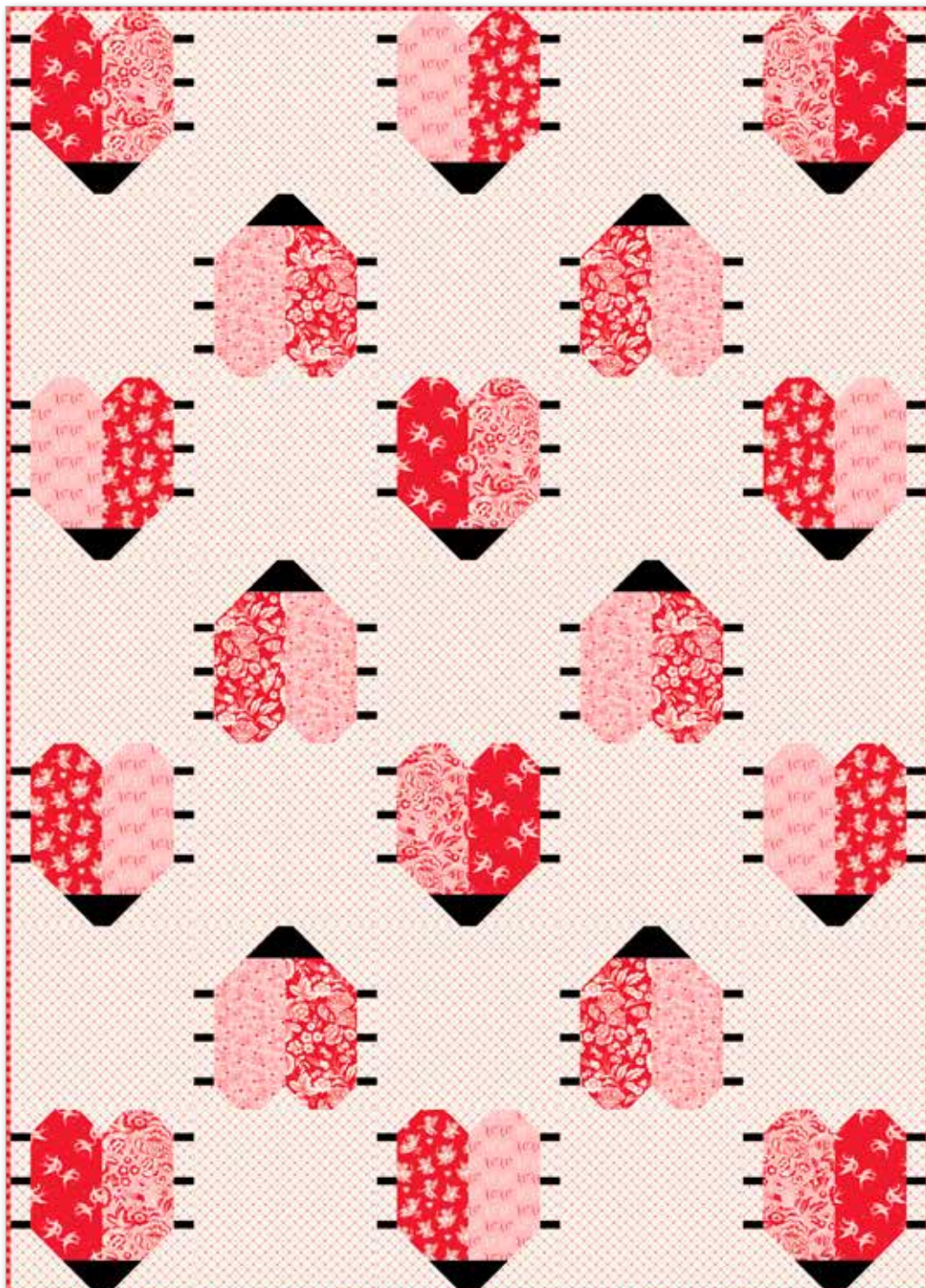
2 1/2 Yards WB12562-CAYENNE Bee Gingham
(Backing)



Pre-order the
P188-SURROUNDED
Quilt Pattern



Love Bugs by Villa Rosa Designs



Quilt Size 58" x 81"

estimated requirements

Fat 1/4 of Each

C16980-PINK Main

C16980-RED Main

C16981-RED Love Birds

C16982-RED Cupids

C16983-PINK XOXO

C16984-RED Ditsy Floral

Additional Fabrics

5/8 Yard C120-LICORICE Confetti Cotton

3 1/2 Yards C16986-CREAM Crisscross (Background)

5/8 Yard C16985-RED Stripes (Binding)

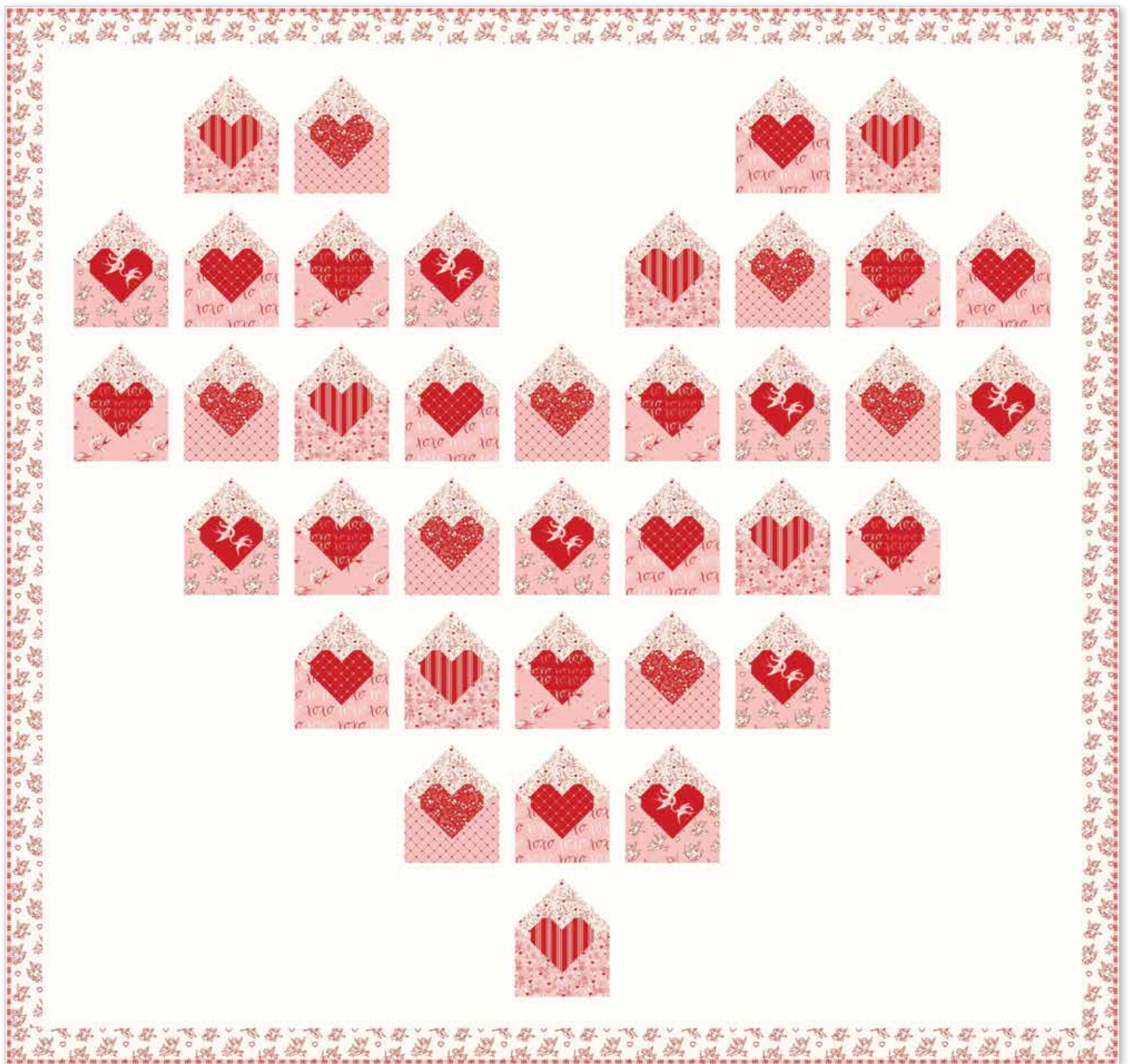
1 7/8 Yards WB640-FROSTING Dapple Dot (Backing)



Pre-order the
P147-LOVEBUGS
Quilt Pattern



Pen Pals by Wendy Sheppard



Quilt Size 70" x 66½"

estimated requirements

1/4 Yard of Each

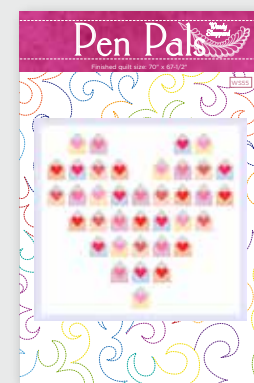
- C16981-RED Love Birds
- C16983-RED XOXO
- C16984-RED Ditsy Floral
- C16985-RED Stripes
- C16986-RED Crisscross

3/8 Yard of Each

- C16981-PINK Love Birds
- C16982-PINK Cupids
- C16983-PINK XOXO
- C16984-PINK Ditsy Floral
- C16986-PINK Crisscross

Additional Fabrics

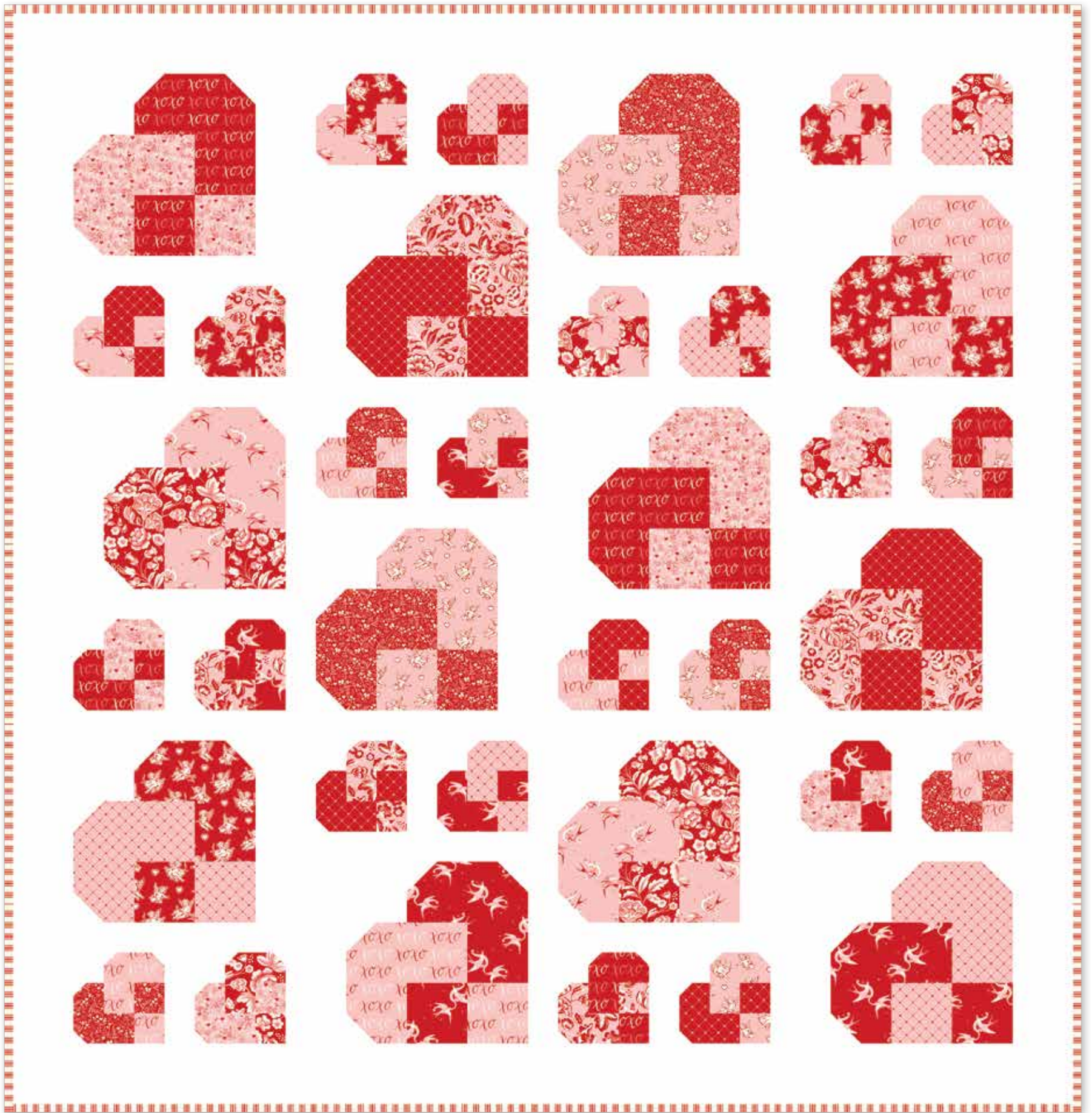
- 5/8 Yard C16982-CREAM Cupids
- 1 1/4 Yards C16984-CREAM Ditsy Floral
- 3 1/2 Yards C120-LECREME Confetti Cotton (Background)
- 5/8 Yard C16985-PINK Stripes (Binding)
- 2 1/4 Yards WB14183-SCHOOL Bee Dots (Backing)



Pre-order the P180-PENPALS Quilt Pattern



Lovely by It's Sew Emma



Quilt Size 61 3/4" x 63 1/2"

estimated requirements

Fat 1/4 of Each

- C16980-PINK Main
- C16980-RED Main
- C16981-PINK Love Birds
- C16981-RED Love Birds
- C16982-PINK Cupids
- C16982-RED Cupids
- C16983-PINK XOXO
- C16983-RED XOXO
- C16984-PINK Ditsy Floral
- C16984-RED Ditsy Floral
- C16986-PINK Crisscross
- C16986-RED Crisscross

Additional Fabrics!

- 2 3/4 Yards C120-CLOUD Confetti Cotton (Background)
- 5/8 Yard C16985-CREAM Stripes (Binding)
- 2 Yards WB12562-CAYENNE Bee Gingham (Backing)



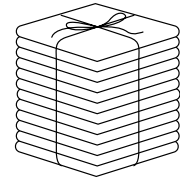
Pre-order the
P051-ISE-315
Quilt Pattern



Advanced Sample Bundle

ONLY AVAILABLE THROUGH LOCAL RBD REPS

- Pre-order only
- One per customer
- Not available on website



ASY-FQ-16980-21



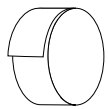
ASY Fat Quarter Bundle
21 Pieces

About the Line

Letters to Cupid by My Mind's Eye is a love letter in fabric, wrapped in a romantic palette of cream, red, and pink. This enchanting collection features classic designs of fluttering cupids, delicate florals, timeless stripes, and charming X's & O's. Each design evokes the magic of Valentine's Day, blending nostalgia with elegance. Perfect for heartfelt quilts and projects, *Letters to Cupid* inspires creations that celebrate love, connection, and the beauty of romance.

My Mind's Eye
@mymindseyeinc

precuts



RP-16980-40



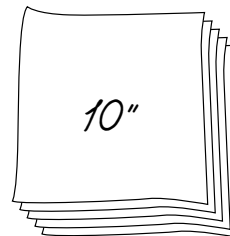
Rolie Polie
40 Pieces



5-16980-42



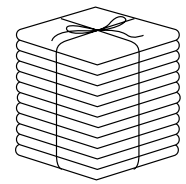
5-Inch Stacker
42 Pieces



10-16980-42



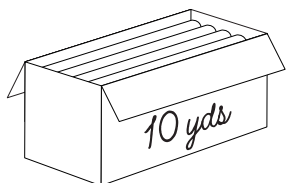
10-Inch Stacker
42 Pieces



FQ-16980-21



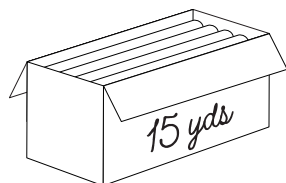
Fat Quarter Bundle
21 Pieces



CP10-16980-22



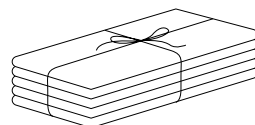
10-Yard Case Pack



CP15-16980-22



15-Yard Case Pack



1YD-16980C-8



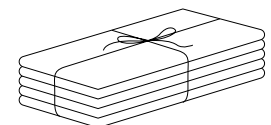
Cream - 1-Yard Bundle
8 Pieces



1YD-16980P-8



Pink - 1-Yard Bundle
8 Pieces



1YD-16980R-8



Red - 1-Yard Bundle
8 Pieces

PANEL IS INCLUDED IN CASE PACKS

pre-order only

ADD ANY LAMINATE WITH 100 YARDS MINIMUM

available November 2025 **last call June 1, 2025**

100% FINE COTTON · 43/44" WIDE · MADE IN KOREA



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Sandy, UT 84070
888.768.8454 · 801.816.0540
www.rileyblakedesigns.com

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Machine Wash Cold
No Chlorine Bleach
Tumble Dry Low
Remove Promptly
Not Intended for Children's Sleepwear

The projects portrayed are virtual images. The look of the projects may differ with actual fabric.

The project virtual(s) shown may be different than the image shown on the pattern cover.

Approximate fabric requirements are listed to aid in estimating the amount of yardage to order and are subject to change.

Backing yardage is shown using the best use of fabric and may not be intended for directional fabric.