

Storybook Basic

By Jennifer Long
SEW A STORY



available January 2027 | R-3
last call July 1, 2026



Ballerina **I**



Riley Baby Pink



Sugar Pink



Petunia



Parfait



Barn Red **I**



Riley Melon



Pumpkin **I**



Sunshine **I**



Golden



Honeydew



Moss



Parsley



Clover **I**



Songbird **I**



Wedgewood



Coastal Blue



Oxford Blue **I**



Crocus



Plum



Merlot



Wheat



Pebble



Maple



Cobblestone



Vintage White **I**

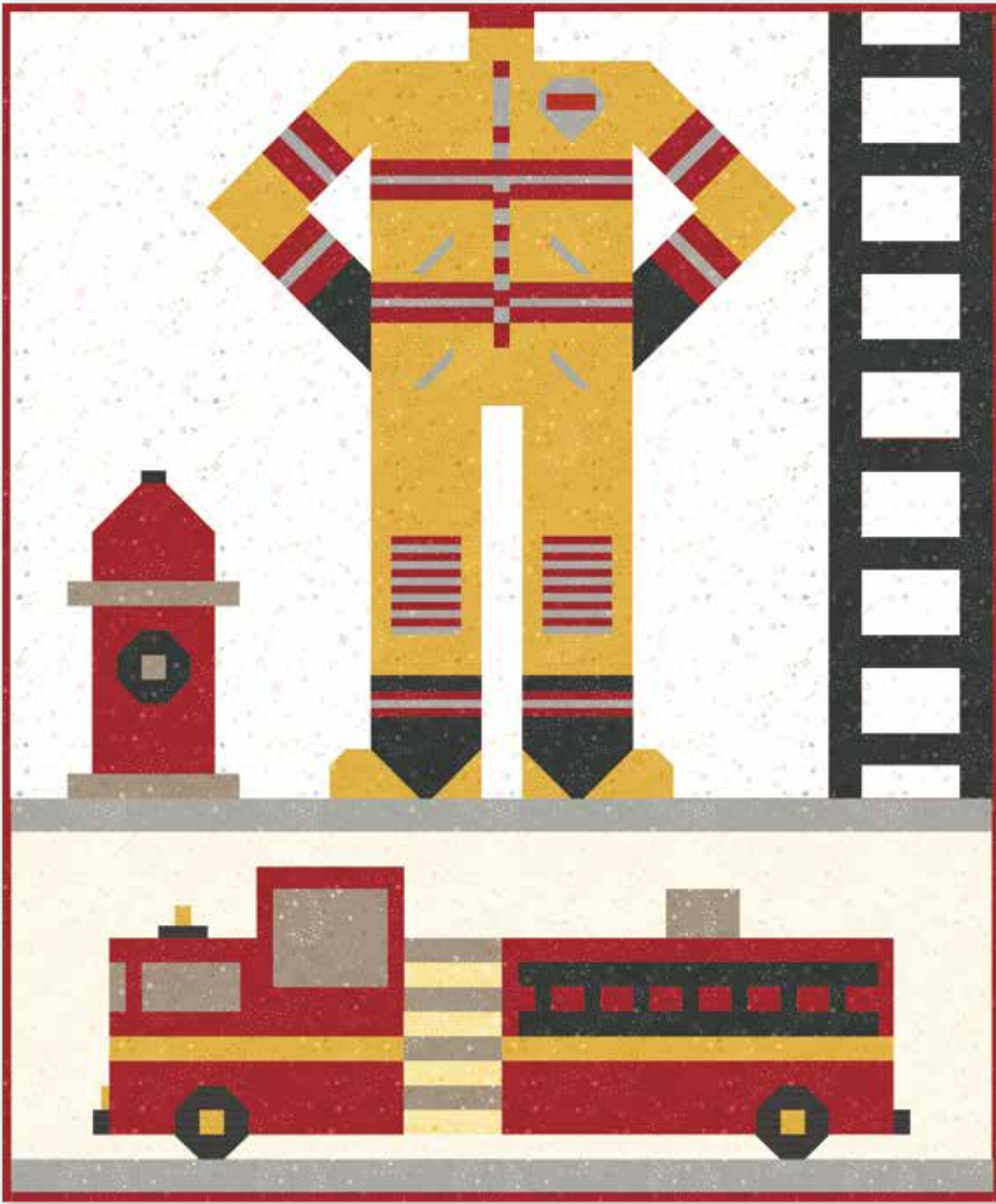


Lead



Multi

Be A Firefighter by Jennifer Long of Sew A Story



Quilt Size 60½" x 72½"

estimated requirements

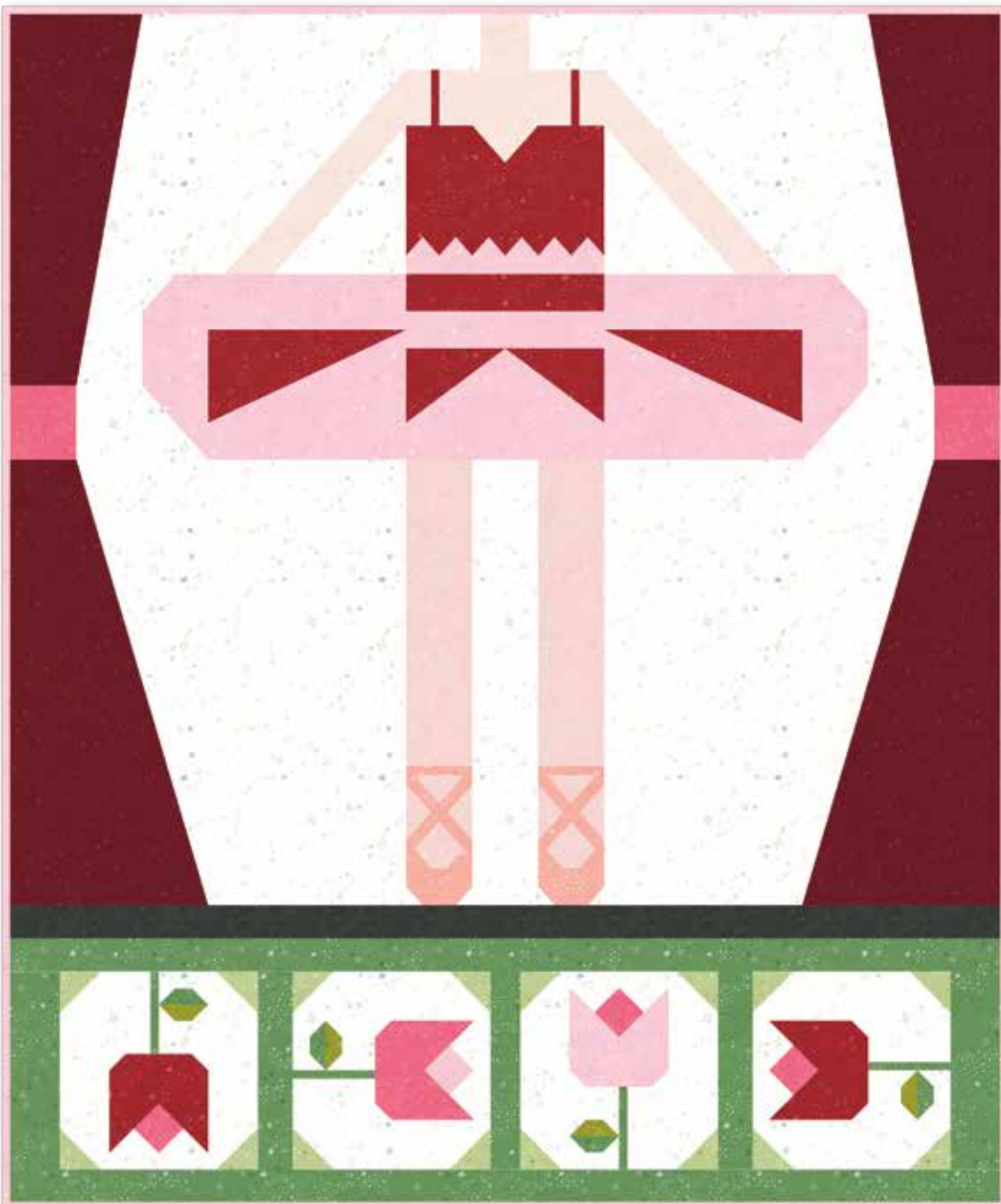
- 1/8 Yard C365-SUNSHINE
- 1/3 Yard C365-MAPLE
- 3/8 Yard C365-PEBBLE
- 1/2 Yard C365-COBBLESTONE
- 2/3 Yard C365-VINTAGEWHITE
- 1 Yard C365-LEAD
- 1 1/4 Yards C365-GOLDEN
- 2 1/8 Yards C365-MULTI (Background)
- 1 7/8 Yards C365-BARNRED (Includes Binding)
- 2 Yards WB640-BARNRED Dapple Dot (Backing)



Pre-order the
P177-FIREFIGHTER
Quilt Pattern



Be A Ballerina by Jennifer Long of Sew A Story



Quilt Size 60½" x 72½"

estimated requirements

- 1/4 Yard of Each**
- C365-LEAD
- C365-RILEYBABYPINK
- C365-SUGARPINK
- Additional Fabrics**
- 10" Square C365-MOSS
- Fat 1/8 C365-PARFAIT
- Fat 1/4 C365-HONEYDEW
- 3/8 Yard C365-CLOVER
- 1/2 Yard C365-BALLERINA
- 5/8 Yard C365-BARNRED
- 1 1/2 Yards C365-MERLOT
- 2 5/8 Yards C365-MULTI (Background)
- 1 1/3 Yards C365-PETUNIA (Includes Binding)
- 2 Yards WB640-FROSTING Dapple Dot (Backing)



Pre-order the
P177-BEABALLERINA
Quilt Pattern



Sew Along Begins
March
2027



Quilt Size 76" x 94½"

estimated requirements

1/8 Yard of Each

- C365-WHEAT
- C120-BALLERINA Confetti Cotton
- C120-BEACH Confetti Cotton

1/4 Yard of Each

- C365-CLOVER
- C365-HONEYDEW
- C365-PETUNIA
- C365-PLUM
- C365-SUNSHINE

3/8 Yard of Each

- C365-MERLOT
- C365-SUGARPINK

2/3 Yard of Each

- C365-COASTALBLUE

3/4 Yard of Each

- C365-PARSLEY
- C365-BARNRED
- C365-PEBBLE
- C365-SONGBIRD

1 1/4 Yards of Each

- C365-COBBLESTONE
- C365-OXFORDBLUE

Additional Fabrics

- 1/3 Yard C365-MAPLE
- 1/2 Yard C365-LEAD
- 6 Yards C365-MULTI (Background)
- 1 1/4 Yards C365-GOLDEN (Includes Binding)
- 2 3/8 Yards WB200-NIGHTTIME Shade (Backing)

The Enchanted Story Block of the Month Sew Along begins March 2027



Pre-order the P177-ENCHANTED Quilt Pattern



7 81661 51525 5

Little Red by Jennifer Long of Sew A Story



Quilt Size 57½" x 69"

estimated requirements

1/8 Yard of Each

- C365-CLOVER
- C365-HONEYDEW
- C365-PARFAIT
- C365-PEBBLE
- C365-PETUNIA

1/4 Yard of Each

- C365-BALLERINA
- C365-MERLOT

5/8 Yard of Each

- C365-MAPLE
- C365-PARSLEY

Additional Fabrics

- 1/2 Yard C365-RILEYBABYPINK
- 1 3/4 Yards C365-BARNRED
- 1 3/4 Yards C365-MULTI (Background)
- 5/8 Yard C365-SONGBIRD (Binding)
- 1 7/8 Yards WB805-PEACHESNCREAM
POParazzi (Backing)



Pre-order the
P177-LITTLED
Quilt Pattern



Neverland by Jennifer Long of Sew A Story



Quilt Size 50½" x 62½"

estimated requirements

Fat 1/8 of Each

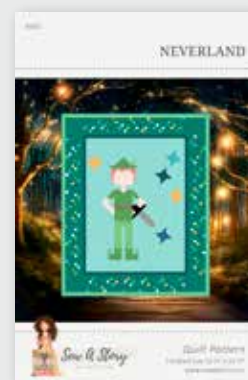
- C365-COBBLESTONE
- C365-GOLDEN
- C365-LEAD
- C365-MULTI
- C365-PEBBLE
- C365-PLUM
- C365-PUMPKIN

Fat 1/4 of Each

- C365-BALLERINA
- C365-CLOVER

Additional Fabrics

- 3/8 Yard C365-OXFORDBLUE
- 1/2 Yard C365-HONEYDEW
- 1 3/8 Yards C365-COASTALBLUE
- 1 1/2 Yards C365-SONGBIRD
(Background)
- 5/8 Yard C365-WEDGEWOOD
(Includes Binding)
- 1 3/4 Yards WB640-SONGBIRD
Dapple Dot (Backing)



Pre-order the
P177-NEVERLAND
Quilt Pattern



Little Witch by Jennifer Long of Sew A Story



Quilt Size 65" x 73"

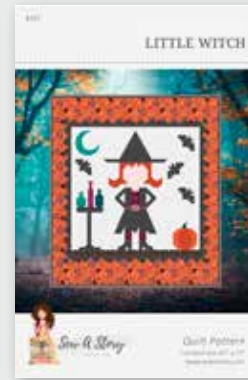
estimated requirements

Fat 1/8 of Each

C365-BALLERINA
C365-CLOVER
C365-COASTALBLUE
C365-CROCUS
C365-HONEYDEW
C365-OXFORDBLUE
C365-PUMPKIN
C365-RILEYMELO
C365-WEDGEWOOD
C365-WHEAT

Additional Fabrics

1/4 Yard C365-PUMPKIN
1 7/8 Yards C365-PLUM
2 1/8 Yards C365-LEAD
2 1/8 Yards C365-MULTI (Background)
5/8 Yard C365-HONEYDEW (Binding)
2 1/8 Yards WB370-CROCUS
Scattered-A-Cross (Backing)



Pre-order the
P177-LITTLEWITCH
Quilt Pattern

P177-LITTLEWITCH



8 89333 34890 0

Mary Poppins by Jennifer Long of Sew A Story



Quilt Size 54½" x 88"

estimated requirements

Fat 1/8 of Each

C365-CLOVER
C365-MAPLE

Fat 1/4 of Each

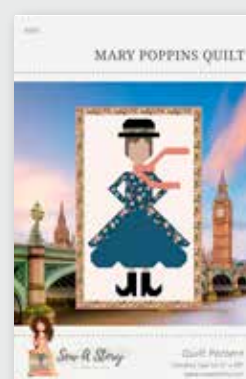
C365-LEAD
C365-WHEAT

7/8 Yard of Each

C365-COASTALBLUE
C365-HONEYDEW

Additional Fabrics

1 Yard C365-OXFORDBLUE
2 1/2 Yards C365-MULTI (Background)
7/8 Yard C365-PARFAIT (Includes Binding)
1 3/4 Yards WB805-PEACHESNCREAM POParazzi
(Backing)



Pre-order the
P177-MARYPOPPINS
Quilt Pattern



7 81661 51464 7

Thimbelina by Jennifer Long of Sew A Story



Quilt Size 61½" x 89"

estimated requirements

5" Square of Each

C365-PLUM

C365-SONGBIRD

10" Square of Each

C365-CROCUS

C365-GOLDEN

C365-LEAD

C365-RILEYMELON

C365-PARSLEY

3/8 Yard of Each

C365-BALLERINA

C365-MAPLE

1 Yard of Each

C365-HONEYDEW

C365-SUNSHINE

Additional Fabrics

3/8 Yard C365-BALLERINA

1 1/4 Yards C365-MULTI

2 3/4 Yards C365-CLOVER

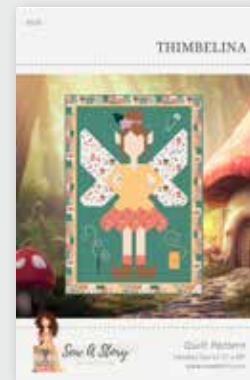
(Background)

1 1/4 Yards C365-PARFAIT

(Includes Binding)

2 Yards WB700-PASTEL Dainty Daisy

(Backing)



Pre-order the
P177-THIMBELINA
Quilt Pattern



7 81661 51453 1

Machine Embroidery Doll Projects by Jennifer Long of Sew A Story



Thimbelina Dolls
(14", 16", and 18")

ME177THL25R2



8 89333 36442 9



Jane Austen
Ladies & Gents Dolls
(14", 16", and 18")

ME100JAD24R5



8 89333 36441 2

Machine Embroidery Doll Projects by Jennifer Long of Sew A Story



Nutcracker Tradition Dolls
(14", 16", and 18")



Little Witch & Friends Dolls
(14", 16", and 18")



Red Riding Hood
& Friends Dolls
(14", 16", and 18")



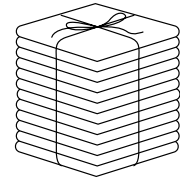
Created with Love Dolls
(14", 16", and 18")



Advanced Sample Bundle

ONLY AVAILABLE THROUGH LOCAL RBD REPS

- Pre-order only
- One per customer
- Not available on website



ASY-FQ-365-28



ASY Fat Quarter Bundle
28 Pieces



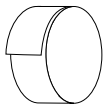
About the Line

Storybook Basic was designed to feel like the pages of a well-loved storybook, soft, timeless, and full of little details to discover. These prints are sprinkled with delicate storybook elements that drift through each design like bits of imagination caught in motion. There is a quiet sense of nostalgia woven through the collection, inviting you to look a little closer and find the magic tucked within. Beautiful as blenders and rich enough to stand on their own, *Storybook Basic* brings a gentle sense of wonder to quilts, dolls, and handmade pieces meant to be loved, held, and remembered.

Jennifer Long

Jennifer Long
@sewastory_jenniferlong

precuts



RP-365-40



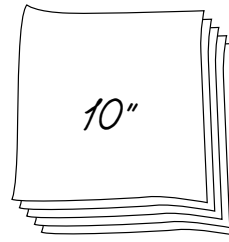
Rolie Polie
40 Pieces



5-365-42



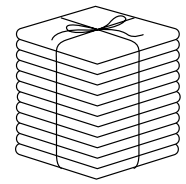
5-Inch Stacker
42 Pieces



10-365-42



10-Inch Stacker
42 Pieces



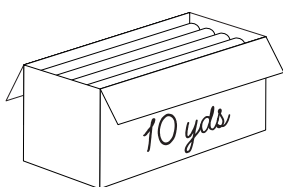
FQ-365-28



Fat Quarter Bundle
28 Pieces

pre-order only

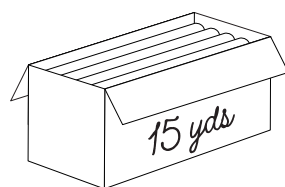
ADD ANY LAMINATE WITH 100 YARDS MINIMUM



CP10-365-28



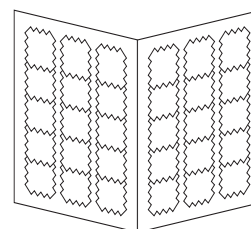
10-Yard Case Pack



CP15-365-28



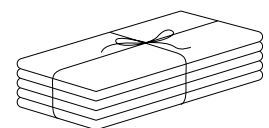
15-Yard Case Pack



SW365



Storybook Basic
Swatch Card



1YD-365-28



1-Yard Bundle
28 Pieces

Storybook Basic by Jennifer Long
available January 2027 **last call July 2026**

100% FINE COTTON · 43/44" WIDE · MADE IN KOREA



4060 W 2100 N, STE A
Lehi, UT 84048-7837
888.768.8454 · 801.816.0540
www.rileyblakedesigns.com

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Machine Wash Cold
No Chlorine Bleach
Tumble Dry Low
Remove Promptly
Not Intended for Children's Sleepwear

The projects portrayed are virtual images. The look of the projects may differ with actual fabric.

The project virtual(s) shown may be different than the image shown on the pattern cover.

Approximate fabric requirements are listed to aid in estimating the amount of yardage to order and are subject to change.

Backing yardage is shown using the best use of fabric and may not be intended for directional fabric.