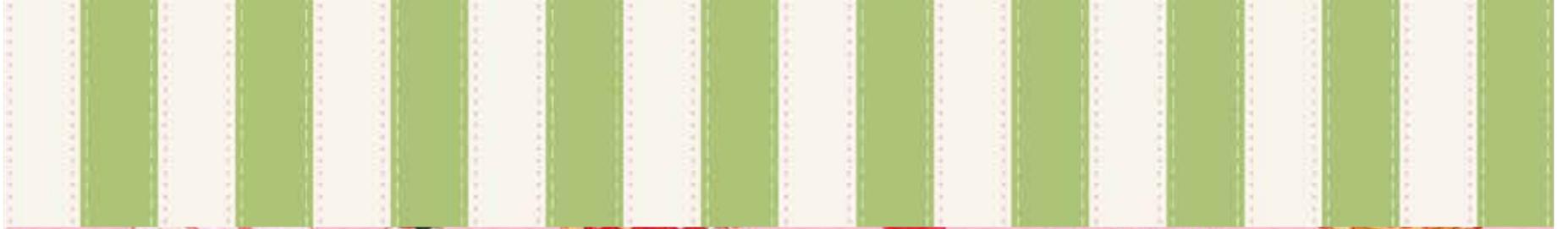


THE WORLD OF
Strawberry
Shortcake™



available November 2026 | R-2
last call June 1, 2026





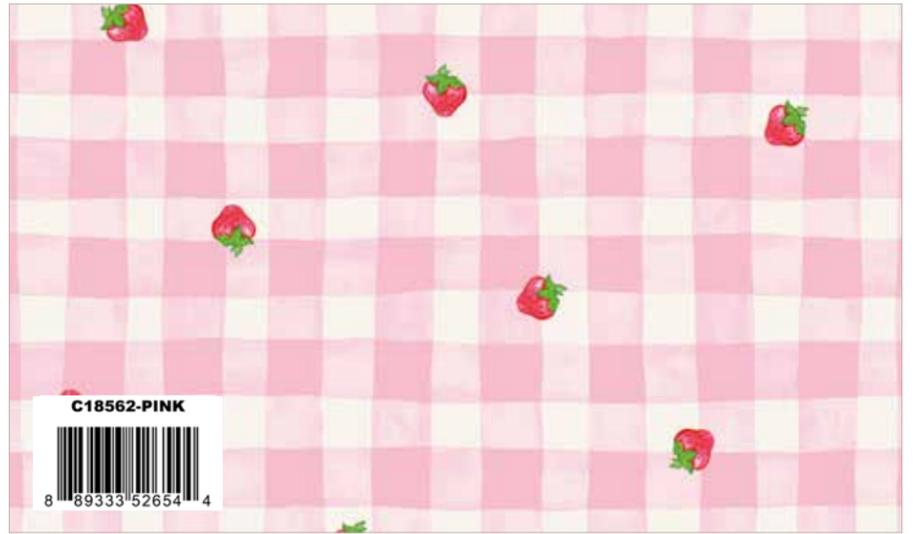
Pink Main



Green Toss



Pink Strawberries



Pink Gingham



Pink Text



Red Stripes



C18560-CREAM



Cream Main



C18561-PINK



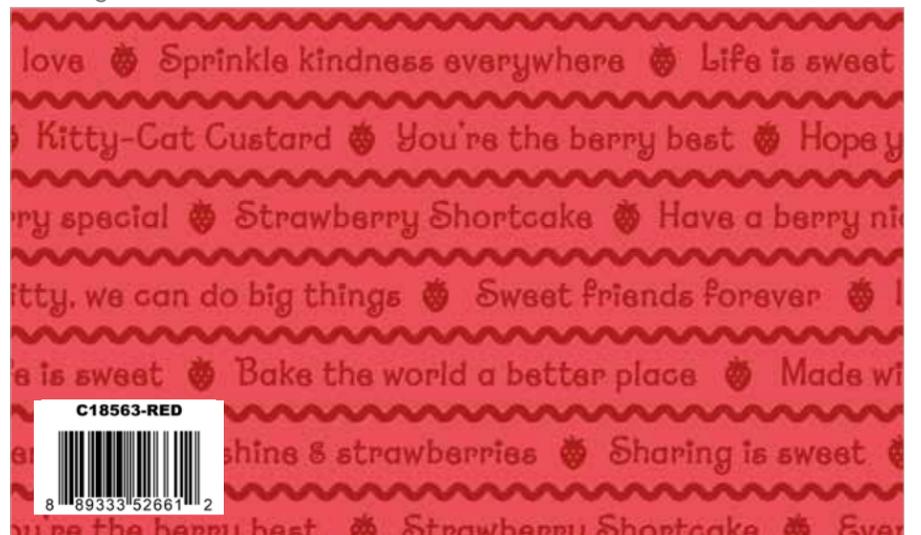
Pink Toss



C18562-RED



Red Gingham



C18563-RED



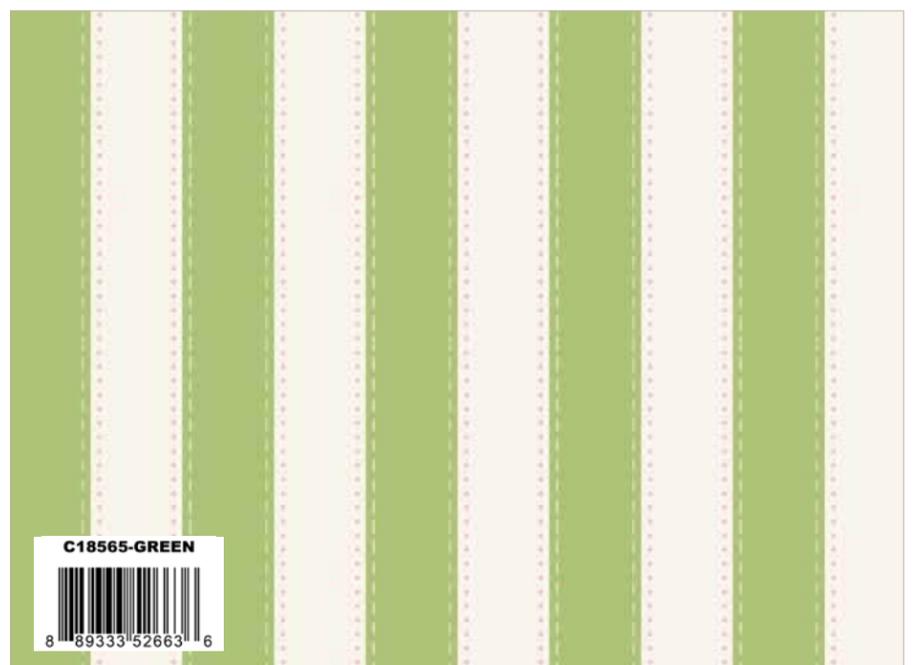
Red Text



C18564-GREEN



Green Strawberries



C18565-GREEN



Green Stripes



C18560-GREEN

 8 89333 52664 3

Green Main



C18561-CREAM

 8 89333 52665 0

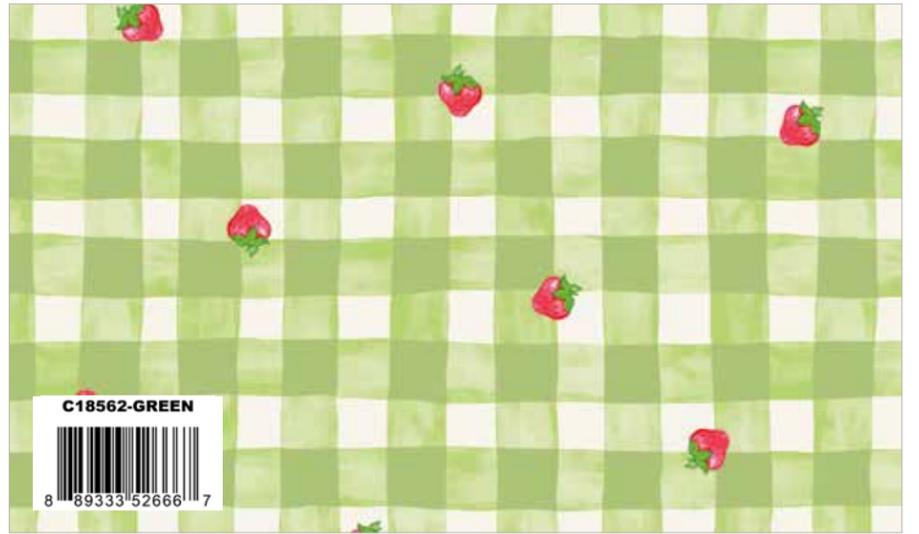
Cream Toss



C18564-CREAM

 8 89333 52666 1

Cream Strawberries



C18562-GREEN

 8 89333 52666 7

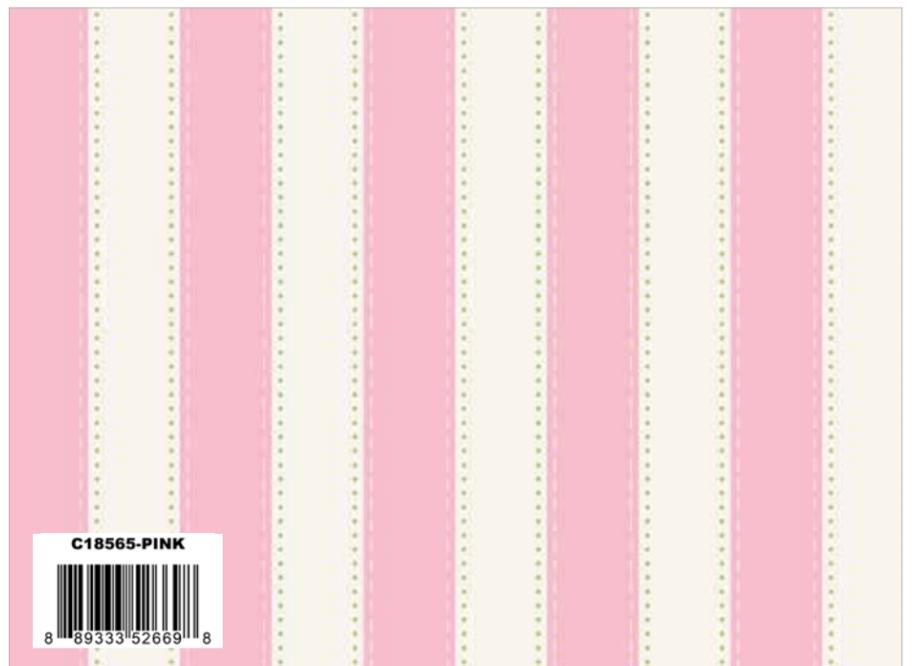
Green Gingham



C18563-GREEN

 8 89333 52667 4

Green Text

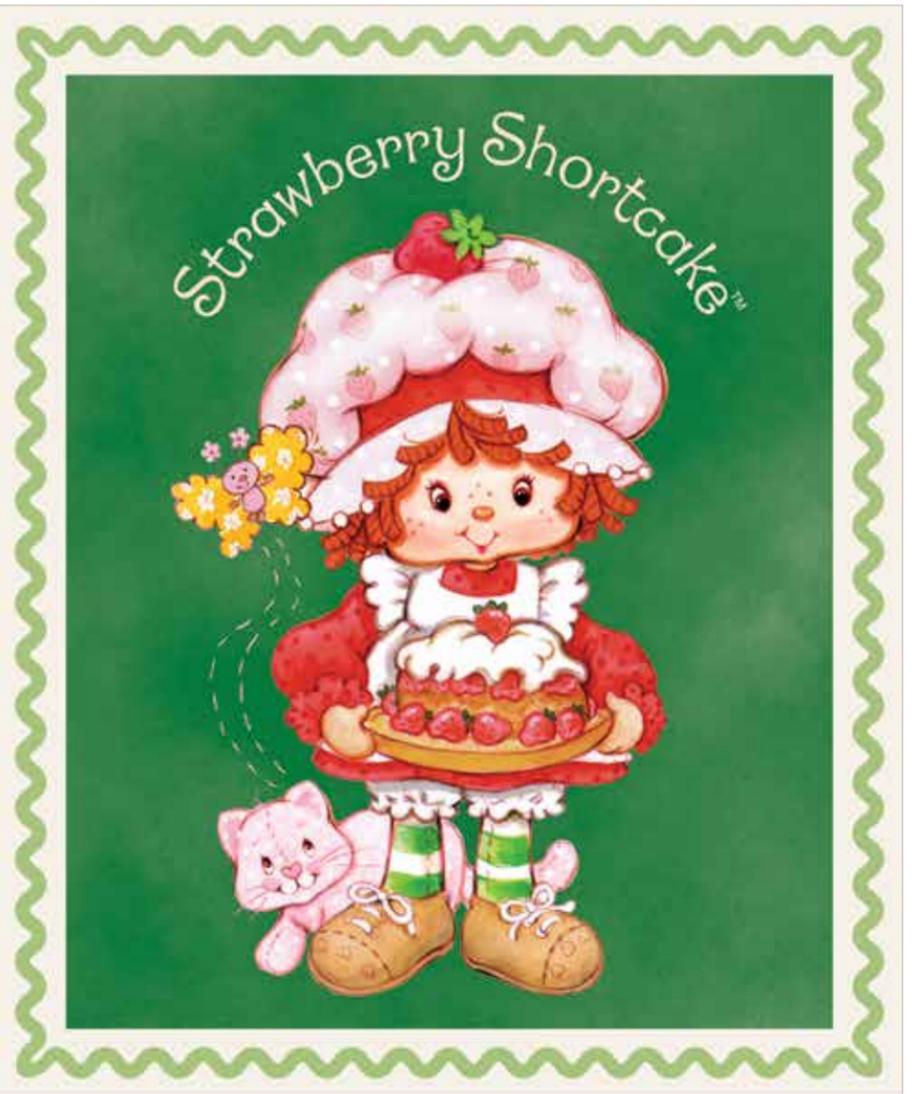
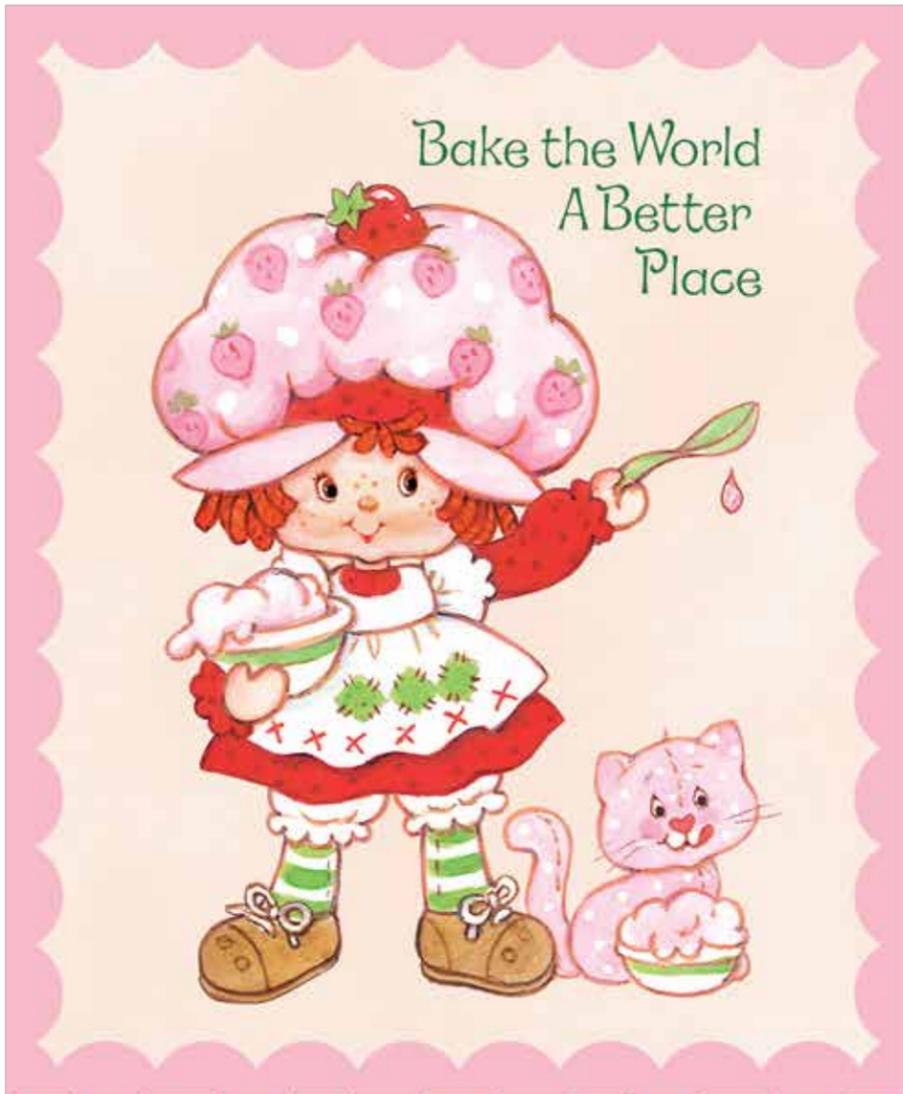


C18565-PINK

 8 89333 52669 8

Pink Stripes

Strawberry Shortcake™ Panel



P18566-PANEL



Strawberry Shortcake Panel
(10 panels per bolt)
Scaled to 28% | Actual Size is 35½" x 43½"

Strawberry Shortcake™ Softie Panel

Back

Front

Strawberry Shortcake™ Softie Panel

1. Cut out the front and back pillow pieces 1/4 inch from the dotted line. (The dotted line is the sewing line, not the cutting line)
2. Using a 1/4 inch seam allowance sew the front & back pieces together with right sides together. Be sure to leave an opening where there is a break in the pattern line.
3. Flip the pillow right side out & stuff.
4. Sew the opening closed by hand or by machine.

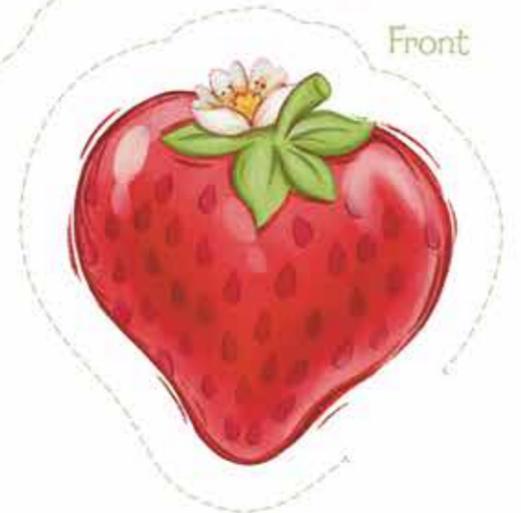


Strawberry Shortcake™



Strawberry

Front



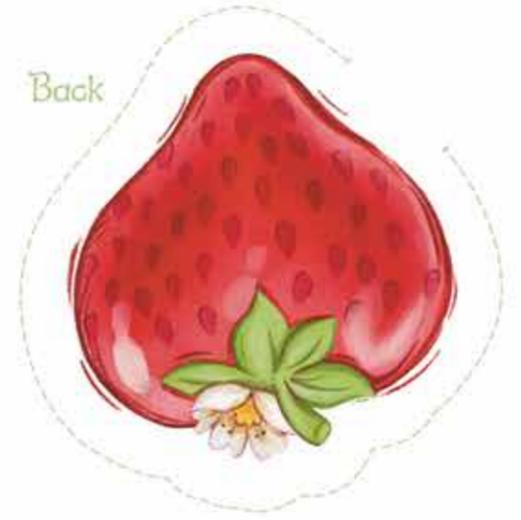
Back

Front

Custard



Back



Strawberry Shortcake Softie Panel
(10 panels per bolt)
Scaled to 28% | Actual Size is 35½" x 43½"



Strawberry Shortcake™ Adult & Child Apron Panels



Strawberry Shortcake Adult Apron Panel
(10 panels per bolt)
Scaled to 15% | Actual Size is 35½" x 43½"



Strawberry Shortcake Child Apron Panel
(15 panels per bolt)
Scaled to 15% | Actual Size is 23½" x 43½"



Strawberry Shortcake™ Needle Minder & Charms



Strawberry Shortcake™ Needle Minder

- Approx. 2¼" x 3¼"
- MOQ: 5

ST-52065



Strawberry Shortcake™ Enamel Charm

- Approx. 1¾" x 2¾"
- MOQ: 10

FG-52064



Strawberry Enamel Charm

- Approx. 1½" x 1¾"
- MOQ: 10

FG-52063



Strawberry Shortcake 107/108" Wide Back



WB18570-CREAM



Strawberry Shortcake Panel Quilt by The RBD Designers



Quilt Size 53½" x 62½"

estimated requirements

(1) P18566-PANEL Strawberry Shortcake Panel

Additional Fabrics

7/8 Yard C845-RED American Jane Pindots

1 1/8 Yards C18560-CREAM Main

7/8 Yard C18565-RED Stripes (Includes Binding)

1 7/8 Yards WB18570-CREAM Strawberry Shortcake (Backing)

FREE PATTERN
AVAILABLE ON OUR WEBSITE
NOVEMBER 2026

www.rileyblakedesigns.com



Box concept pending approval from licensor

Collectors Box Size:
7" x 10" x 2½"

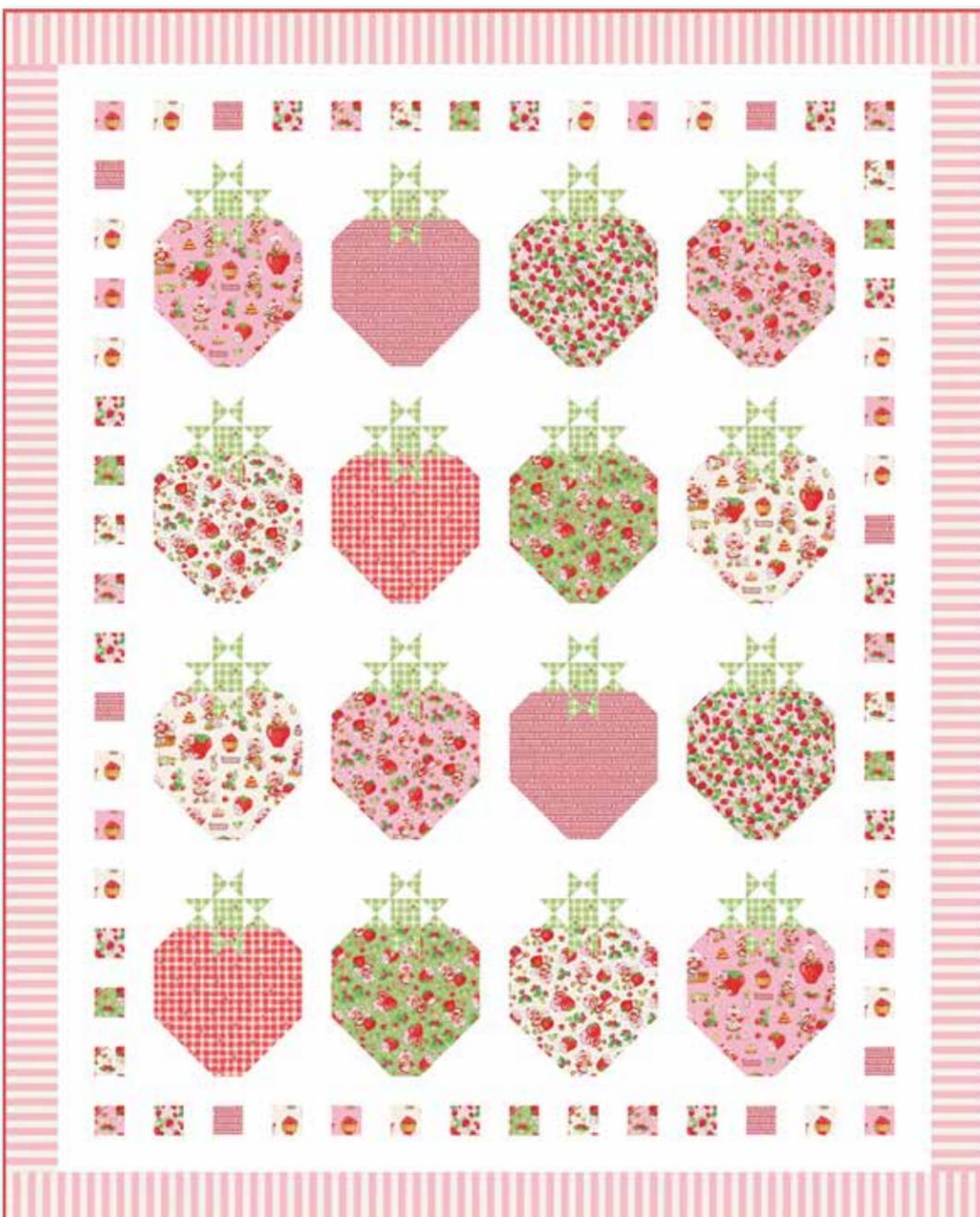
Includes pattern and fabric for quilt top and binding

AVAILABLE DECEMBER 2026

Pre-order the
Strawberry Shortcake
Panel Quilt Kit



Just Add Shortcake by Wendy Sheppard



Quilt Size 74" x 86"

estimated requirements

3/8 Yard of Each

C18560-CREAM Main

C18560-PINK Main

C18561-CREAM Toss

C18561-GREEN Toss

C18561-PINK Toss

C18562-RED Gingham

C18563-PINK Text

C18564-PINK Strawberries

Additional Fabrics

1/2 Yard C18562-GREEN Gingham

1 1/8 Yards C18565-PINK Stripes

3 5/8 Yards C120-RILEYWHITE Confetti Cotton (Background)

3/4 Yard C18563-RED Text (Binding)

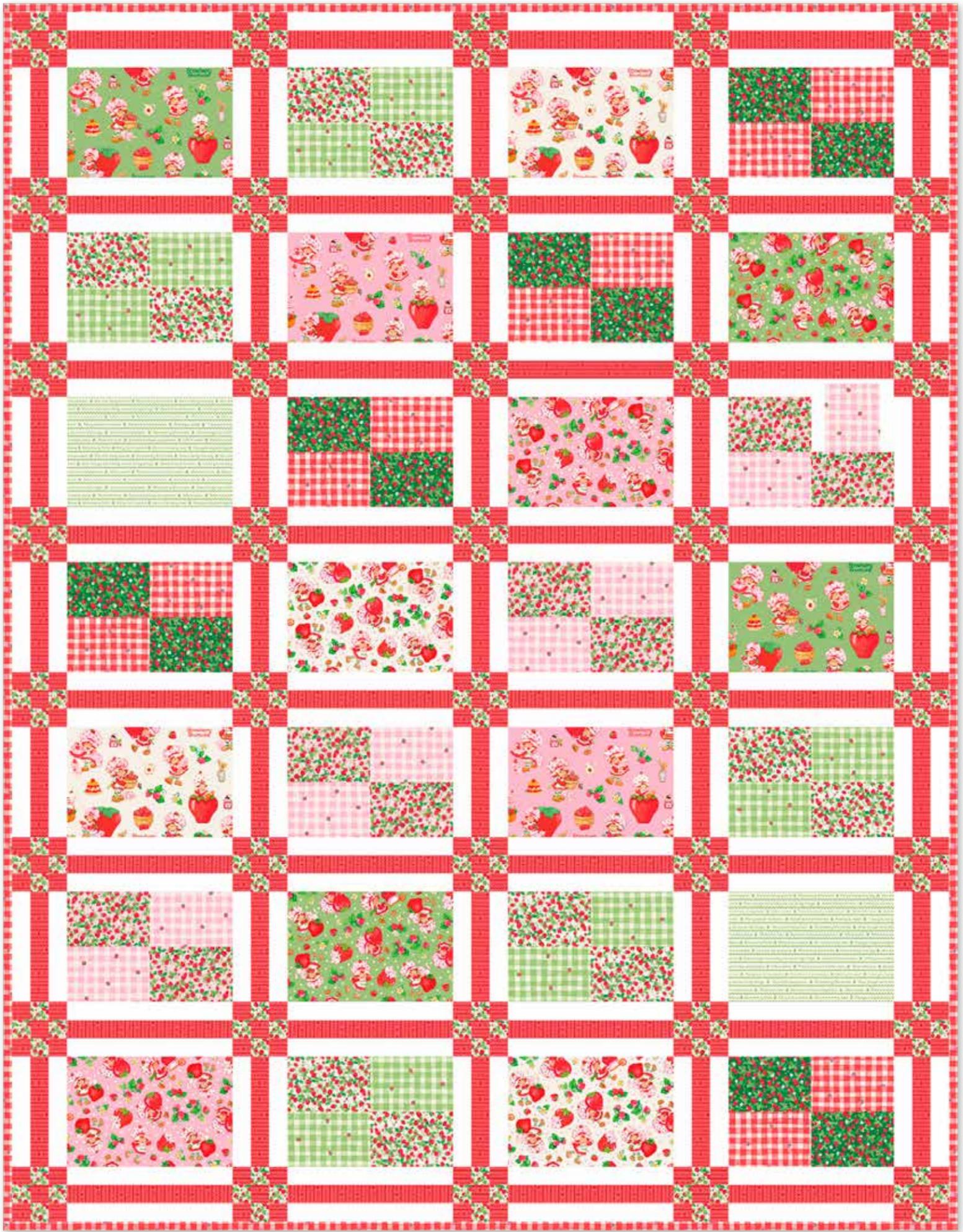
2 1/3 Yards WB18570-CREAM Strawberry Shortcake (Backing)



Pre-order the
P180-JUSTADDSHORTCAKE
Quilt Pattern



Spring Fling by It's Sew Emma



Quilt Size 51½" x 66½"

estimated requirements

Fat 1/4 of Each

C18560-CREAM Main
C18560-GREEN Main
C18560-PINK Main
C18561-CREAM Toss
C18561-GREEN Toss
C18561-PINK Toss
C18562-GREEN Gingham
C18562-PINK Gingham
C18562-RED Gingham
C18563-GREEN Text

Fat 1/4 of Each (Continued)

C18564-CREAM Strawberries
C18564-GREEN Strawberries
C18564-PINK Strawberries
Additional Fabrics
1/2 Yard C18564-CREAM Strawberries
1 3/8 Yards C120-RILEYWHITE Confetti Cotton
1 3/4 Yards C18563-RED Text
5/8 Yard C18562-RED Gingham (Binding)
1 3/4 Yards WB18570-CREAM Strawberry Shortcake (Backing)



Pre-order the
P051-ISE-603
Quilt Pattern



0 91037 59563 8

Strawberry Patches by Laugh Yourself Into Stitches



Quilt Size 59" x 81"

estimated requirements

- Fat 1/4 C18564-CREAM Strawberries
- 1/4 Yard C18564-GREEN Strawberries
- 1/3 Yard C18563-PINK Text
- 2/3 Yard C18563-RED Text
- 1 Yard C18561-GREEN Toss
- 1 1/8 Yards C18562-RED Gingham
- 1 1/2 Yards C18562-GREEN Gingham
- 3 1/4 Yards C120-OFFWHITE Confetti Cotton (Background)
- 5/8 Yard C18565-RED Stripes (Binding)
- 1 7/8 Yards WB18570-CREAM Strawberry Shortcake (Backing)



Pre-order the
P197-STRAWBERRYPATCHES
Quilt Pattern



7 00598 52739 1

Tiffany Bag by Sally Tomato



Bag Size 10" W x 9" H x 5" D

estimated requirements

Fabric

- 5/8 Yard Main Fabric
- 1/3 Yard Contrast
- 2/3 Yard Lining

Notions Needed

- Sew-In Foam or Air Mesh: 2/3 Yard if 28", 1/2 Yard if 58"
- 3/4" Style 3 Basic Hardware Kit
- 26" Double Slide Zipper
- Optional: 1 1/2 Yards of 1 1/2" Wide Webbing or Strapping



Pre-order the
P210-TIFFANY
Bag Pattern



0 26404 94280 7



Antique

P210-ST5193A



0 26404 94283 8



Gunmetal

P210-ST5193B



0 26404 94284 5



Rose Gold

P210-ST5193C



0 26404 94285 2



Gold

P210-ST5193G



0 26404 94282 1



Nickel

P210-ST5193S



0 26404 94281 4

Berry Sweet by The RBD Designers



Quilt Size 78½" x 85½"

estimated requirements

(1) P18566-PANEL Strawberry Shortcake Panel

3/8 Yard of Each

C18560-GREEN Main

C18560-PINK Main

C18561-CREAM Toss

5/8 Yard of Each

C18564-GREEN Strawberries

C18565-RED Stripes

Additional Fabrics

Fat 1/8 C18562-GREEN Gingham

1/2 Yard C18563-RED Text

1 Yard C120-TRACTORRED Confetti Cotton

1 1/8 Yards C845-RED American Jane Pindots

1 1/8 Yards C18562-RED Gingham (Includes Binding)

2 1/2 Yards WB18570-CREAM Strawberry Shortcake (Backing)

**FREE PATTERN
AVAILABLE ON OUR WEBSITE
NOVEMBER 2026**

www.rileyblakedesigns.com

Strawberry Shortcake Dolls & Doll Quilt Machine Embroidery



THE WORLD OF
**Strawberry
Shortcake**™

Strawberry Shortcake Dolls & Doll Quilt

Strawberry Shortcake

- 3 sizes (14", 16" or 18")
- 5x7, 6x10 or 8x12 Stitchable Areas

Doll Quilt

- 11½" x 13½"
- 6x10 Stitchable Area

Custard

- 5½" x 9"
- 5x7 Stitchable Area

Formats Included:

.DST .EXP .HUS .JEF .PES .VIP .VP3 .XXX

Available December 2026

Estimated Shopping List*

Preorder by Nov 1, 2026



*Final requirements will be posted before the release date

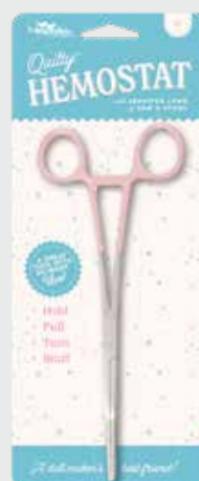
Join the free stitch along in January 2027 hosted by doll-making expert Jennifer Long.

This **Fabric-Only Kit** includes all the fabric needed to make the 18" Strawberry Shortcake, Custard, and Strawberry Doll Quilt.

Please note: The USB with the instructions and embroidery files is sold separately



Preorder by June 1, 2026
Available December 2026



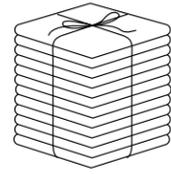
Be sure to pick up the Quilty™ Hemostat, a handy tool for turning, stuffing, and managing tiny details so your dolls come together with ease and confidence.



Advanced Sample Bundle

ONLY AVAILABLE THROUGH LOCAL RBD REPS

- Pre-order only
- One per customer
- Not available on website



ASY-FQ-18560-18



ASY Fat Quarter Bundle
18 Pieces

About the License

After first appearing on an American Greetings Card in 1973, Strawberry Shortcake became a favorite featured character and got her classic look in 1978. For over 40 years, fans have grown up with Strawberry Shortcake and her Berry Besties, the famous characters Orange Blossom, Lemon Meringue, Blueberry Muffin and Lime Chiffon. From Strawberryland to Big Apple City, Strawberry Shortcake inspires girls to bake the world a better place, creating a world where even the littlest berry's effort can make a huge difference. Strawberry demonstrates leadership, believing in yourself, celebrating differences, freedom to experiment (and sometimes fail), and girl power.

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precuts



RP-18560-40



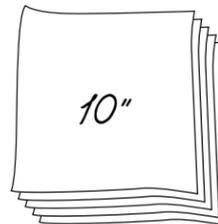
Rolie Polie
40 Pieces



5-18560-42



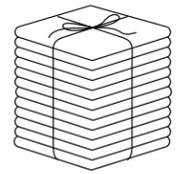
5-Inch Stacker
42 Pieces



10-18560-42



10-Inch Stacker
42 Pieces



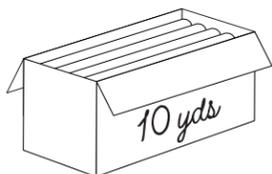
FQ-18560-18



Fat Quarter Bundle
18 Pieces

pre-order only

ADD ANY LAMINATE WITH 100 YARDS MINIMUM



CP10-18560-18



10-Yard Case Pack



CP15-18560-18



15-Yard Case Pack



1YD-18560C-7



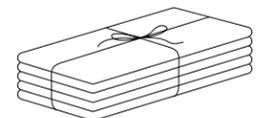
Cream - 1-Yard Bundle
7 Pieces



1YD-18560G-7



Green - 1-Yard Bundle
7 Pieces



1YD-18560P-7



Pink - 1-Yard Bundle
7 Pieces

PANELS AND WIDE BACK ARE NOT INCLUDED IN CASE PACKS

The World of Strawberry Shortcake™
available November 2026 **last call June 1, 2026**

100% FINE COTTON · 43/44" WIDE · MADE IN KOREA



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Machine Wash Cold
No Chlorine Bleach
Tumble Dry Low
Remove Promptly
Not Intended for Children's Sleepwear

The projects portrayed are virtual images. The look of the projects may differ with actual fabric.

The project virtual(s) shown may be different than the image shown on the pattern cover.

Approximate fabric requirements are listed to aid in estimating the amount of yardage to order and are subject to change.

Backing yardage is shown using the best use of fabric and may not be intended for directional fabric.