

Assistant Site Merchandiser

Alpine, Utah

About ARL Inc.

ARL Inc. (dba Christensen Wholesale, dba Riley Blake Designs, dba Penny Rose Fabrics, and dba Alpine Fabrics) manufactures and distributes high-quality fabric and sew together products worldwide. Our mission: to inspire and connect creative minds with innovative and high-quality products. We embody creativity while remaining results driven!

Position Overview

The Assistant Site Merchandiser will be an enthusiastic and data-driven individual who will help successfully execute merchandising initiatives, and manage product updates on our sites.

This person will combine a detail oriented approach to tasks with a passion for understanding what drives customers to buy. He/she will own responsibility for merchandise presentation, and product browsing experience on all sites, and quickly learn how our customers shop to optimize performance of our website merchandising.

Duties and Responsibilities

- Manage the product browsing experience, ensuring proper product placement and functionality
- Manage product presentation and product data entry on all sites
- Create and optimize website sale and promotion material
- Edit images for all sites
- Manage the FTP image server
- Supply our wholesale customers with images and information for their sites
- Continually research the online retail landscape for product merchandising ideas and experiences to inform future site enhancements
- Relentlessly maintain high quality standards on merchandising our products, and provide feedback as necessary to the leadership team

Qualifications

- Proficient on both Mac and PC, as well as Microsoft Office Suite
- Experience/exposure to the following preferred: Photoshop; InDesign; Illustrator; HTML; Website Content Management Systems
- Passionate about the customer with a strong interest in understanding and driving user behavior
- Analytical and process-oriented, comfortable learning data analysis tools
- Strong communication skills, both written and verbal. Able to give clear and constructive feedback to team

- Able and comfortable multitasking and wearing many hats in a fast-paced environment
- Positive, energetic attitude
- Personal qualities of integrity, credibility, and dedication to the mission of ARL Inc.

Why Work at ARL Inc.?

- **Great Culture:** Known for its family-friendly environment, ARL Inc. ensures employees have a healthy work/life balance.
- **Benefits:** Comprehensive medical benefits and a 401(k) with company match
- **PTO:** Competitive vacation and sick time
- **Growing!** ARL Inc. is a profitable and growing company. We're looking for people who are as excited about our potential as we are!

Posting Open: February 10, 2017

Posting Closes: March 8, 2017

Hours: Part-time 25-28 hours/week

Salary: \$13-\$17/hour DOE

[Apply here](#)